



cello[®]

MAX FRESH

Companion for life...

For over two decades Cello is working hard to anticipate your needs. Helping you keep food hot, tasty and hygienic to preserve health of your loved ones.

We have been with you, serving you in each and every space of your home, from living room to dining room to bathroom. And we are proud to be part of your family.

Cello now has an unmatched range of Max Fresh Containers and Lunch Pack series. Max Fresh range is made from 100% food grade Polypropylene (PP) material at its ultra modern plants with world class designs, which are leak proof, break proof and hygienic.

Cello group is striving towards introducing a world class lifestyle to every individual for an enduring relationship of trust and commitment.

No wonder millions of families in India and around the world have put their trust in Cello. After all wherever there's love, wherever there's joy there's Cello a companion of your life.

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Max fresh
FOOD CONTAINER



MAX FRESH ROUND CONTAINERS

Available colors



- 100% Food Grade
- Attractive colours
- Odourless
- Freezer Safe
- Stackable
- Microwave Safe (without Lid)

Capacities :- 225 ml, 375 ml, 550 ml



ROUND containers



- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)



Available colors



Available colors



Available colors



Available colors



100 ml



175 ml



250 ml



50 ml

ROUND container



SQUARE containers



- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)



MAX FRESH SQUARE CONTAINERS



875 ml

Available colors



Available colors



550 ml



350 ml

Available colors



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FREEZE container

Maxfresh
FOOD CONTAINER

- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)



Available Colors :-  



MAX FRESH FREEZE CONTAINER
3.3Ltr Approx



UNIVERSAL containers



Key Features

- * Microwave Safe (Without Lid)
- Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.

Available colours :-



Capacities :- 650 ml, 1500 ml, 2300 ml



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ALL ROUND containers



MAX FRESH ALL ROUND CONTAINERS

3500ml - 1 Pc

2500ml - 1 Pc

1500ml - 1 Pc

Key Features

- * Microwave Safe (Without Lid).
- * Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.
- * Refrigerator Safe.



Available Colors :-





MICROWAVE CUM FRIDGE container Big & Small



MAX FRESH MICROWAVE CUM FRIDGE CONTAINER BIG
2000ml

MAX FRESH MICROWAVE CUM FRIDGE CONTAINER SMALL
1400ml



From The Fridge



To The Microwave

Available Colors :-

Key Features

- * Your idea on - to - go meal solution. Just pop up the steam vent & leave the seal in place to prevent spills when reheating.
- * Stackable, modular shape maximizes refrigerator space.
- * Microwave reheatable products are not intended your cooking.
- * Typical reheating is at 50 - 70% power depending on wattage of your Microwave.
- * Freezer Safe & Dishwasher Safe.
- * Keeps Food Fresh For Long Hours.
- * Easy to clean.





Maxfresh
FOOD CONTAINER

MAX FRESH TUMBLERS

- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)
- Capacities :- 350 ml, 500 ml



Available colors



TUMBLERS



Sandwich Box

MAX FRESH SANDWICH BOX
450 ml Approx



Salad Bowl

MAX FRESH SALAD BOWL
650 ml Approx



- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)



Available
in colors





Multi Purpose container



130ML EACH



250ML



175ML



SLEEK CONTAINER SMALL



SLEEK CONTAINER BIG

- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)

Available in colors





COMPACT lunch box

Key Features

- * Microwave Safe Container (Without Lid).
- * Ideal For Office & School Going People.
- * Ideal For Dry & Semi Liquid Food.
- * Compact Lunch Box To Carry Meal.
- * Keeps Food Fresh For Long Hours.
- * Easy To Carry.



MAX FRESH
COMPACT LUNCH BOX 2



MAX FRESH
COMPACT LUNCH BOX 3



EASY TO OPEN



EASY TO CLOSE



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COMPACT lunch box 2 big

Key Features

- Microwave Safe Container (without Lid)
- Ideal For Office Going People.
- Ideal For Dry And Semi Liquid Food.
- Compact Lunch Box To Carry Meal.
- Keeps Food Fresh For Long Hours.
- Easy To Carry.

Available
in colors



MAX FRESH
COMPACT LUNCH BOX 2 BIG



Easy to Open



Easy to Close



Happy meal

Key Features

- * Sleek Double Decker Container, Special Pickle pocket With Lid.
- * Freezer Safe And Dishwasher Safe.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean.
- * Microwave Safe Without Lid.

Available
in colors



MAX FRESH HAPPY MEAL

- ◆ Microwave Safe (WITHOUT LID)
- ◆ 100% Food Grade
- ◆ Airtight

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SLIMMY lunch box



MAX FRESH SLIMMY LUNCH BOX

Key Features

- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Freezer Safe & Dishwasher Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Microwave Safe Without Lid.

Available colours :-





CLUB series



MAX FRESH CLUB 6

- 100 ml - 1 Pc
- 175 ml - 1 Pc
- 225 ml - 1 Pc
- 350 ml - 1 Pc (Glass)
- 375 ml - 1 Pc
- 550 ml - 1 Pc



MAX FRESH CLUB 3

- 225 ml - 1 Pc
- 375 ml - 1 Pc
- 550 ml - 1 Pc

- 100% Food Grade ● Attractive colours
- Odourless ● Freezer Safe
- Stackable ● Microwave Safe (without Lid)





SPICE box



MAX FRESH SPICE BOX

Key Features

- * Airtight
- * Washable & Easy To Clean Containers.
- * Dishwasher Safe.
- * Keep Spices Fresh For Long.
- * Ideal For Spices.



Available Colors :-



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DECO containers



MAX FRESH
DECO CONTAINER
1000ml - 1 Pc
700ml - 1 Pc
500ml - 1 Pc

Available Design :

Key Features

- * Microwave Safe (Without Lid).
- * Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.
- * Refrigerator Safe.





ALL ROUND container set



Easy To Open



Easy To Close

MAX FRESH ALL ROUND CONTAINER
SET OF 3
3500ml - 1 Pc
2500ml - 1 Pc
1500ml - 1 Pc

Key Features

- * Microwave Safe (Without Lid).
- * Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.
- * Refrigerator Safe.



Available Colors :-     



UNIVERSAL container set

Key Features

- * Microwave Safe (Without Lid)
- Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.



Easy To Open



Easy To Close

MAX FRESH UNIVERSAL CONTAINER SET



Available Colors :

Capacities :- 650 ml, 1500 ml, 2300 ml



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SUPER lunch



MAX FRESH SUPER LUNCH 2

375 ml - 2 Pcs



MAX FRESH SUPER LUNCH 3

225 ml - 1 Pc

375 ml - 1 Pc

550 ml - 1 Pc



MAX FRESH SUPER LUNCH 4

225 ml - 1 Pc

375 ml - 1 Pc

550 ml - 1 Pc

Key Features

- * Microwave Safe (without Lid) Leak proof Containers.
- * Special Slot Inside The Jacket For Keeping Fork & Spoon.
- * Ideal For Office Going People.
- * Ideal For Dry And Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Available In Different Capacities.
- * Washable And Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carrier.
- * External Slot On Jacket To Store Any Food Sachets.



MY lunch

Key Features

- * Microwave Safe Without Lid.
- * Leak Proof Container
- * Ideal For Office Going People
- * Ideal For Fruits & Salads
- * Ideal For Dry & Semi Liquid Food
- * Compact Lunch Box To Carry Meal
- * Keeps Food Fresh For Long Hours
- * Washable & Easy To Clean Fabric Jacket
- * Easy To Carry

Caution: Keep away from sharp objects.



MAX FRESH MY LUNCH

650 ml - 1 Pc
250 ml - 2 Pcs



High Quality Zip for Long Performance.



Easy To Open



Easy to close

TRI lunch



MAX FRESH TRI LUNCH

650 ml - 1 Pc
250 ml - 2 Pcs



High Quality Zip for Long Performance.



Easy To Open



Easy to close





SUPER lunch combo



MAX FRESH SUPER LUNCH COMBO

225 ml - 1 Pc
375 ml - 2 Pcs
350 ml - 1 Pc (Glass)



Soft Woven Belt To Carry While Travelling



High Quality Zip For Long Performance





SLING Bag



MAX FRESH SLING BAG

250 ml - 2 Pcs
350 ml - 1 Pc (Glass)
450 ml - 1 Pc
50ml - 1 Pc

Available Colors :- 



Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Freezer Safe & Dishwasher Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.





REGENT lunch



MAX FRESH REGENT LUNCH

300 ml - 2 Pcs
650 ml - 1 Pc



Available Colors :-

Key Features

- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Freezer Safe & Dishwasher Safe.

- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.
- * Special Silicon Food Grade Seal In Lid.





LUNCH click

Key Features

- * Providing Spoon & Fork.
- * Freezer Safe & Dishwasher Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.
- * Microwave Safe Without Lid.
- * Special Silicon Food Grade Seal In Lid.



MAX FRESH
LUNCH CLICK 2
300 ml - 2 Pcs



MAX FRESH
LUNCH CLICK 4
140 ml - 1 Pc
300 ml - 3 Pcs



Soft Woven Belt To Carry While Travelling



High Quality Zip For Long Performance



Easy To Open



Easy To Close

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PERFECT lunch



Available Colors :- 

MAX FRESH PERFECT LUNCH

300 ml - 2 Pcs

650 ml - 1 Pc

Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Freezer Safe & Dishwasher Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.
- * Special Silicon Food Grade Seal In Lid.



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SUPER steel - 2



MAX FRESH SUPER STEEL 2
300 ml - 2 Pcs

Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Freezer Safe & Dishwasher Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.

SUPREMO 4



MAX FRESH SUPREMO 4
300 ml - 4 Pcs



Available Colors :- 

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STEEL click



MAX FRESH STEEL CLICK 4

300 ml - 3 Pcs
140 ml - 1 Pc



MAX FRESH STEEL CLICK 2

300 ml - 2 Pcs

Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Spoon & Fork Provided.
- * Ideal For Office Going People.
- * Ideal For Dry And Semi Liquid Food.
- * Compact Lunch Box To Carry Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable And Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carrier.
- * Trendy Designer Pouch.
- * Special Silicon Food Grade Seal In Lid.



STEEL click 3 plus

Key Features

- * Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry & Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carrier.
- * High Quality Zipper That Locks The Content.
- * & Makes It Easy To Store.
- * Special Cushion Pouch.



MAX FRESH STEEL CLICK 3 PLUS
475ml - 3 Pcs



High Quality Zip For
Long Performance



Easy To Open



Easy To Close



Available Colors :-  



Thermi lunch 3

MAX FRESH
THERMI LUNCH 3
400ml - 1 Pcs
250ml - 2 Pcs



High Quality Zip for Long Performance.



Easy To Open



Easy to close

Key Features

- * Superior Quality Stainless Steel.
- * Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.



Available Colors :-





Thermi lunch 2 big & small

Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.



MAX FRESH THERMI LUNCH 2 BIG
400ml - 2 Pcs



MAX FRESH THERMI LUNCH 2 SMALL
250ml - 2 Pcs



Available Colors :-



High Quality Zip For Long Performance



Easy To Open



Easy To Close



Glassy

Key Features

- * Microwave safe (without lid) leak proof containers.
- * Ideal for office going people.
- * Ideal for dry semi liquid food.
- * Soft fabric handy lunch box to carry full meal
- * Keeps food fresh for long hours.
- * Washable & easy to clean fabric jacket.
- * Easy to carry, Soft fabric handy lunch carier.
- * Do not heat the container empty or long time.
- * Do not keep the glass container with frozen
- * Dishes directly in a hot oven as it may damage the container.



MAX FRESH GLASSY
350ml - 3 Pcs



MAX FRESH GLASSY SQUAREMATE
350ml - 3 Pcs



High Quality Zip for Long Performance.



Soft Woven Belt To Carry While Traveling



Easy To Open



Easy to close



High Quality Zip for Long Performance.



Soft Woven Belt To Carry While Traveling



Easy To Open



Easy to close





Foodlink

Key Features :

- * Microwave Safe (without lid)
- Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry & Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carrier.



MAX FRESH FOODLINK

- 300ml - 1 Pc
- 300ml - 1 Pc With Partition
- 600ml - 1 Pc



Unique silver foil inside for extreme insulation



Easy to access



Special rope to tie



Easy to carry

Available Colors :-





*Companion
for life...*

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