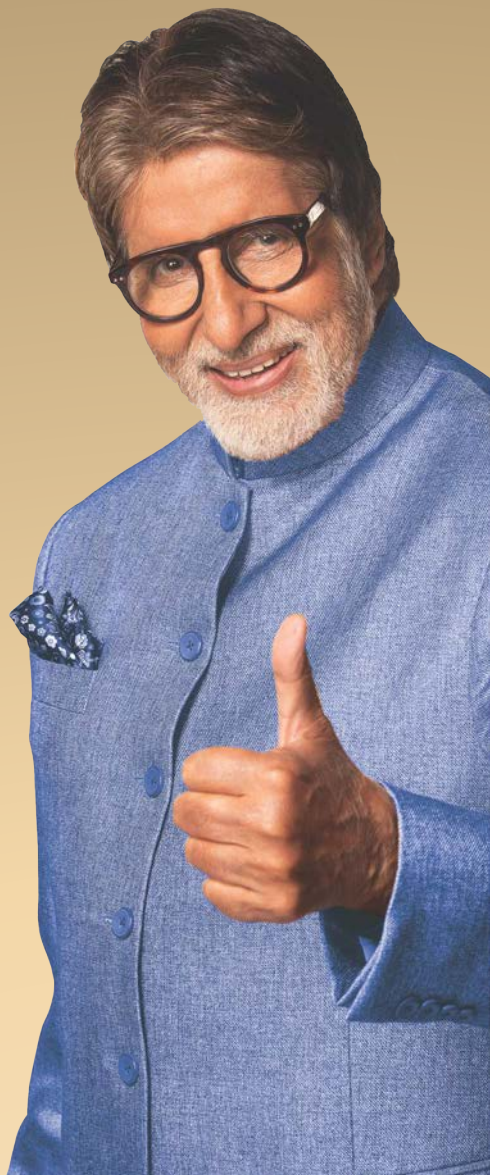




cello[®]

FURNITURE

Quality meets Comfort & Style



Function meets Quality

Cello has been known for manufacturing best quality consumer products from last more than 4 decades. By understanding the consumer needs, we came up with long lasting, stronger, attractive, better quality and wide range of products.

Today we are one of the leading names in Moulded Furniture segment on national and global platform with its unique range of aesthetically superior products both for indoor and outdoor use.

With time, we have expanded the collection of furniture products such as Storage solutions, Kid's collection, Premium collection of Chair and Tables, Ladders and the endless list that suits your everyday need.

Our latest addition to the furniture category has been Image Series where our R&D team has managed to meet durability with design. The Image Series showcases a range of international designs using the most advanced technology ensuring that the end product is not just durable but also matches the interiors of every house.

Besides foraying into the furniture category, we have also taken up the initiative as 'Clean India, Green India' by introducing a wide range of Waste Management products, both for commercial and domestic use. In order to manufacture in bulk, we have set up factories across India followed with a strong distribution network to make our PAN India presence.

Over the years their efforts have given them enough recognition in terms of awards like – The Plexconcil Award for outstanding performance for 15 years in a row, Reader's Digest (trusted brand of Asia) for 6th year in succession as one of the most recognized consumer brands in India. We have also been awarded for product quality service, manufacturing practices, environmental safety, export performance and excellence in marketing.

Over the years, we have only believed in providing high quality durable products and has been successful in winning the consumer's priciest possession - their TRUST! So, next time when you are planning to embellish your property or aspired for spotless environment say "HELLO to CELLO".

One stop solution to all your needs. CELLO -Your companion for life!!



Lifestyle
02 Collection

Horeca
34 Collection

Rattan
06 Collection

Cafeteria
38 Collection

Comfort
08 Collection

Kids
40 Collection

Premium
10 Collection

Infiniti
47 Collection

Stool
20 Collection

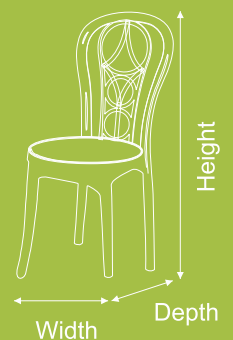
Storage
52 Collection

Dining
24 Collection

Kleeno
56 Collection

Centre Table
28 Collection

Lifestyle Collection





Cheer

H: 865, W: 445, D: 545

Florida

H: 820, W: 595, D: 590



Fortune

H: 780, W: 514, D: 532



Abacus

H: 820, W: 595, D: 590

Ecstasy

H: 890, W: 605, D: 570



Globus

H: 660, W: 666, D: 722

Lounge

H: 665, W: 770, D: 710



Atria

H: 776, W: 515, D: 575



Eskimo

H: 810, W: 470, D: 500

Vinca

H: 770, W: 470, D: 570





Ego Classic

H: 830, W: 515, D: 500

Ego Elite

H: 865, W: 440, D: 500



Miracle

H: 858, W: 445, D: 555

Club Class

H: 905, W: 410, D: 450

Eleganza

H: 890, W: 605, D: 570



Trendz Oxo

H: 894, W: 415, D: 480

Phoenix

H: 894, W: 415, D: 480



Optima

H: 555, W: 570, D: 860

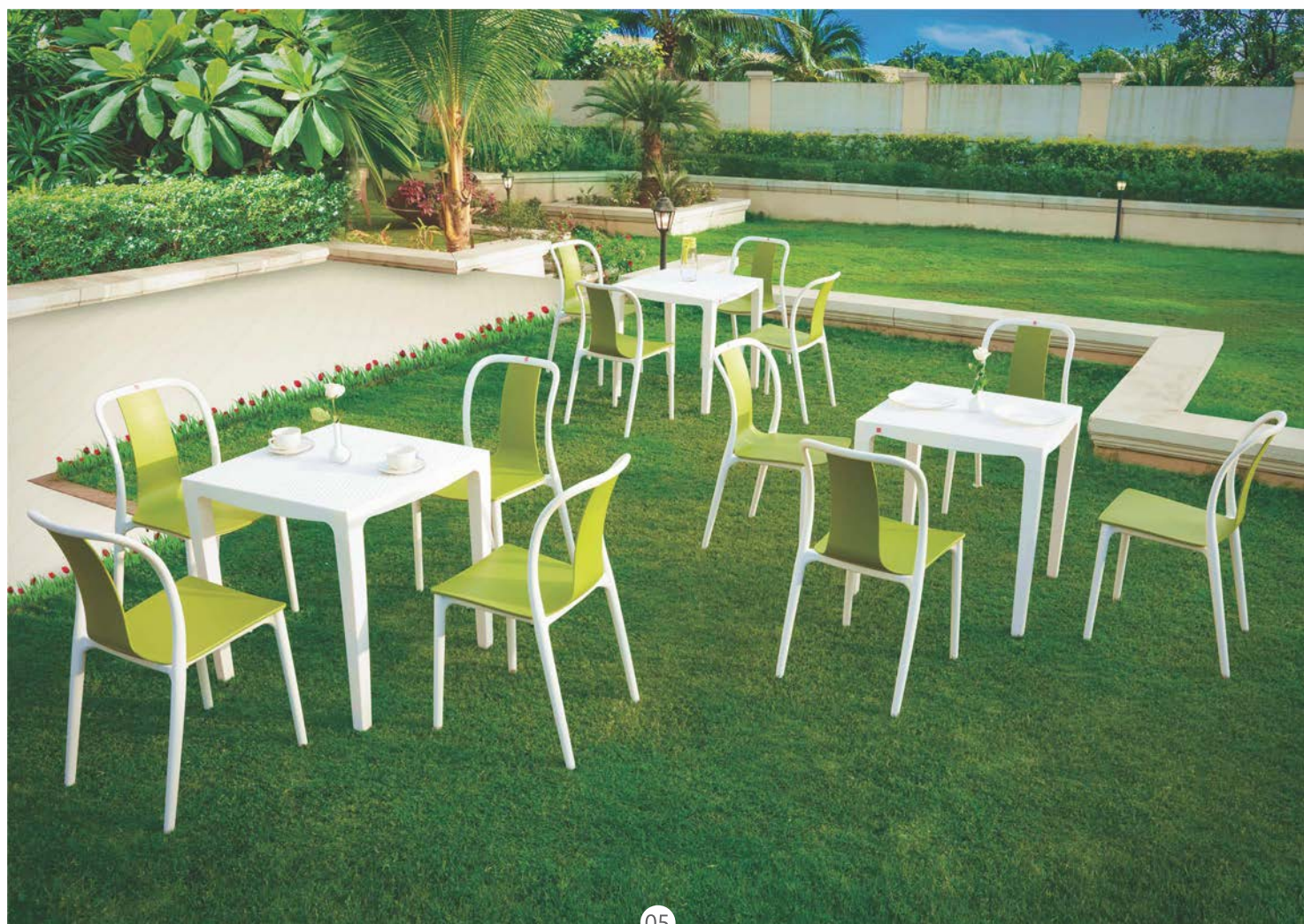
Della

H: 895, W: 560, D: 550

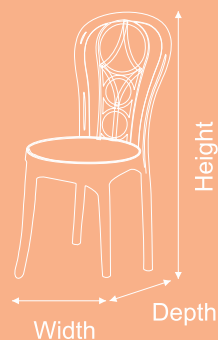
Antilia

H: 900, W: 560, D: 535





Rattan Collection





Novel
(without arm)
H: 880, W: 500, D: 540



Novel
(with arm)
H: 880, W: 555, D: 540



Splendor
H: 865, W: 580, D: 555



Crown
H: 835, W: 600, D: 570



Kraze
H: 585, W: 587, D: 820



Kraft (without arm)
H: 885, W: 440, D: 495



Kraft (with arm)
H: 885, W: 545, D: 495

Comfort Collection





**Perfect
Super Delux**
H: 850, W: 560, D: 540

Furo Delux
H: 910, W: 574, D: 642



Miracle Delux
H: 858, W: 445, D: 555

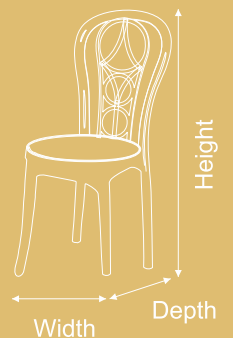


Decent
H: 872, W: 403, D: 510

Decent Delux
H: 872, W: 403, D: 510



Premium Collection





Trident

H: 900, W: 590, D: 620



Hercules

H: 890, W: 586 D: 485



Arwood

H: 875, W: 565, D: 605



Glory

H: 875, W: 565, D: 605



Crystal

H: 845, W: 585, D: 595



Topaz

H: 845, W: 585, D: 595



Chief

H: 875, W: 565, D: 605



Sonet

H: 810, W: 540, D: 580



Ritzy

H: 810, W: 540, D: 580



Squid

H: 810, W: 540, D: 580



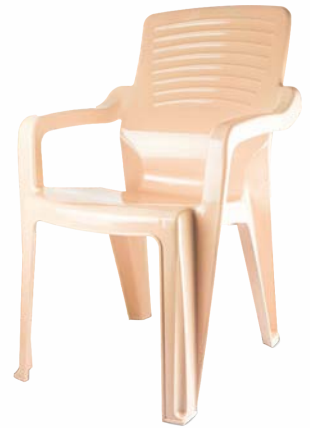


Jordan

H: 886 W: 595, D: 615

Furo

H: 910, W: 574, D: 642



Ultra

H: 910, W: 570, D: 635

Prominent

H: 867, W: 543, D: 605

Prospect

H: 867, W: 543, D: 605

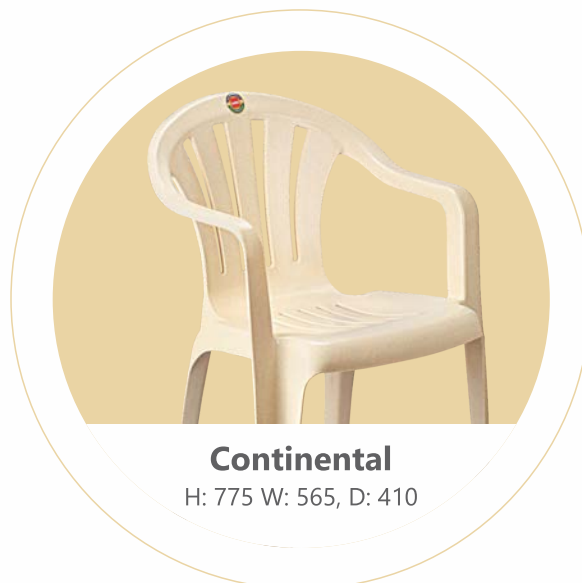


Saga

H: 910, W: 570, D: 635

Endura

H: 910 W: 570, D: 635



Continental

H: 775 W: 565, D: 410

Plaza Matt

H: 865, W: 570, D: 600

Garnet Matt

H: 865, W: 570, D: 600



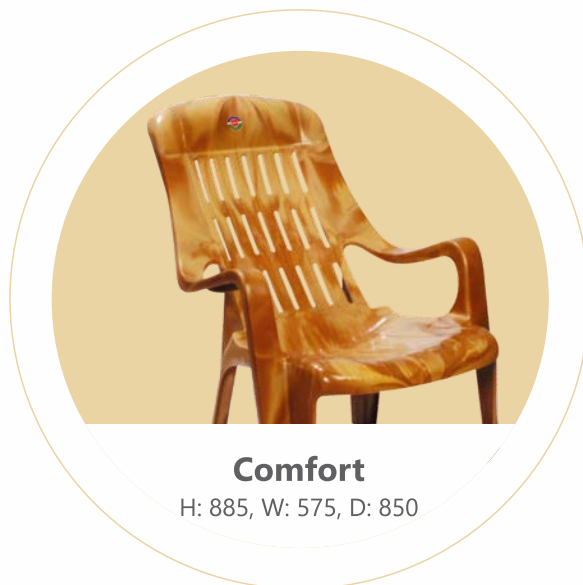


Ideal

H: 867, W: 543, D: 605

Impact

H: 867, W: 543, D: 605



Comfort

H: 885, W: 575, D: 850



Lenova

H: 870, W: 550 D: 600

Lumina

H: 870, W: 550, D: 600



Laurel

H: 870, W: 550, D: 600

Royce

H: 893 W: 620, D: 670



Duncan

H: 765, W: 492 D: 525



Ranger

H: 893, W: 620, D: 670

Favourite

H: 815, W: 528, D: 650





Designer
H: 805, W: 533 D: 640

Acme
H: 885, W: 595, D: 650



Oxford
H: 810, W: 587, D: 570



Zenith
H: 885, W: 595, D: 650

Ruby
H: 885, W: 595, D: 650



Kaiser
H: 858, W: 590, D: 583

Dynamo
H: 805, W: 575, D: 550



Jonus
H: 858, W: 590, D: 583



Sigma
H: 800, W: 600, D: 550

Siesta
H: 795, W: 575, D: 585





Liberty
H: 795, W: 575, D: 620

Couch
H: 635, W: 700 D: 725



Admire
H: 795, W: 575, D: 620



Prime
H: 795, W: 575, D: 620

Maxima
H: 795, W: 575, D: 620



Unique
H: 795, W: 575, D: 620

Palm
H: 795, W: 575, D: 620



Indiana
H: 793, W: 560 D: 610



Comet
H: 798, W: 540, D: 605

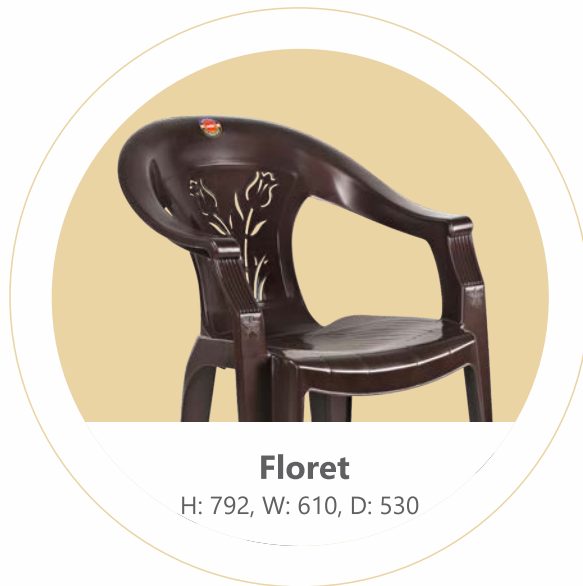
Magnet
H: 798, W: 540, D: 605





Corona
H: 798, W: 540 D: 605

Merit
H: 825, W: 565, D: 525



Floret
H: 792, W: 610, D: 530



New Blossom
H: 740, W: 512, D: 540

Stylo
H: 765, W: 492 D: 525



Dolby
H: 770, W: 510, D: 445

Dazzle
H: 770, W: 510, D: 445





Amazon

H: 775, W: 565, D: 410



Crisil

H: 775 W: 565, D: 410



Leisure

H: 810, W: 545, D: 480



Glamour

H: 810, W: 545 D: 480



Sterling

H: 810, W: 545, D: 480



Coronet

H: 893, W: 605 D: 685



Titan

H: 805, W: 533 D: 640



Commander

H: 890, W: 504, D: 585



Aristo

H: 890, W: 504, D: 585



Comrade

H: 890, W: 504, D: 585



Plazo

H: 810, W: 584, D: 570



Triangle

H: 810, W: 584, D: 570



Twinkle

H: 800, W: 608, D: 580



Blocks

H: 800 W: 608, D: 580



Chancellor

H: 812, W: 540, D: 437



Dynasty

H: 813, W: 559, D: 432



Envy

H: 825, W: 565, D: 525



Loop

H: 825, W: 565, D: 525



Nexus

H: 792, W: 610, D: 530



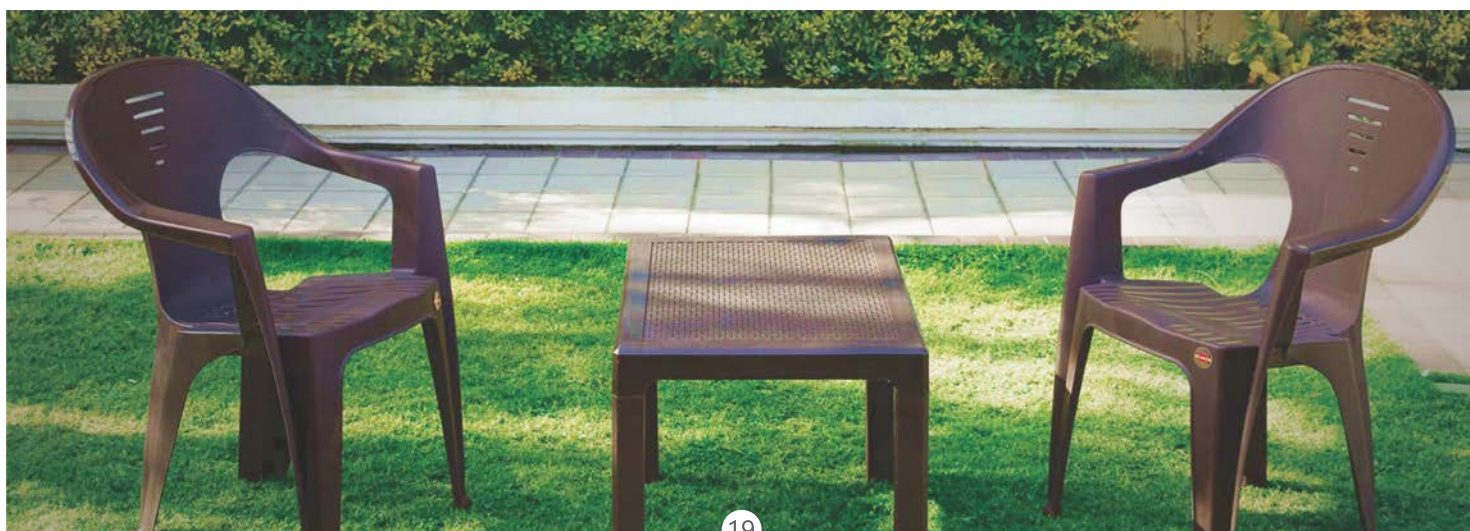
Nucleus

H: 792 W: 610, D: 530

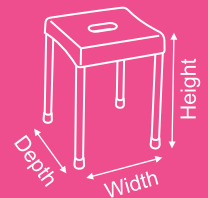


Cetra

H: 792, W: 610 D: 530



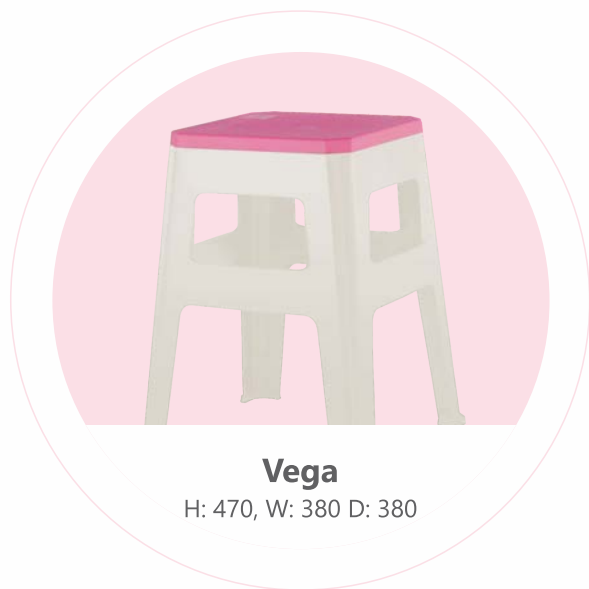
Stool Collection





Cera

H: 470, W: 375, D: 375



Vega

H: 470, W: 380 D: 380



Rhino

H: 435, Dia: 368

Samurai

H: 457, Dia: 435



Bistro

H: 470, W: 384, D: 384

Ostrich

H: 528, W: 375, D: 455



Sumo

H: 490, W: 430, D: 430



Twister

H: 465, W: 380, D: 380

Acutouch

H: 485, W: 350, D: 350





Luna

H: 532, W: 410, D: 410

Hippo

H: 460, W: 400, D: 400



Dolcy

H: 465, W: 345, D: 363



Tangent

H: 580, W: 400, D: 415

Beta

H: 472 W: 337, D: 400



Coral

H: 450 W: 365 D: 450

Insta

H: 278, W: 305, D: 305



Fiesta

H: 320, W: 345, D: 345



Tango Tiny

H: 330, W: 350, D: 350

Tango Teen

H: 445, W: 375, D: 375





Steppy
H:330, W: 400, D: 465

Stair
H: 635, W: 480, D: 665



Husky
H: 450, W: 380, D: 395

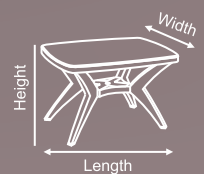


Eva Stool
H: 375, Dia: 315

Iris Stool
H: 450, W: 320. D: 320



Dining Tables





Costa

L: 800, W: 800, H: 730



Costa Pro

L: 1200, W: 800, H: 730



Croma Deluxe
H: 770, W: 750, L: 750



Amaze
H: 730, W: 700, L: 700



Eden
H: 730, W: 700, L: 700



Presto
H: 710, Dia: 920



Senator
H: 710 W: 706 L: 1135



Mega Senator
H: 710, W: 840, L: 1350



Proline
H: 710 , W: 706, L: 1135



Mega Proline
H: 710, W: 840, L: 1350



Magna
H: 735, W: 695, L: 1135



Esquire
H: 710, W: 850, L: 850

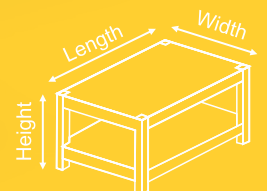


Prudent
H: 725, Dia: 920



Prompt
H: 715, Dia: 740

Centre Tables





Eureka

H: 470, W: 580, L: 880



Centro

H: 470, W: 605, L: 910





Awesome Rattan
H: 460, W: 895, L: 595



Oasis
H: 445, W: 455, L: 805



Ornate
H: 485, Dia: 700



Orchid
H: 505, W: 340, L : 560



Corolla
H: 490, Dia : 590



Opera
H: 483, W: 534, L: 762



Optra

H: 470, W: 590, L: 610



Oscar

H: 505 W: 435, L: 815



Omini

H: 820, W: 445, L: 820



Odyssey +

H: 405, W: 480, L: 690



Odyssey Rattan

H: 405, W: 480, L: 690



Odyssey Rattan Big

H: 455, W: 480, L: 690



Dining Table
755 mm

Study Table
670 mm

Center Table
550 mm

Floor Seating Table
370 mm

Riser

H: 755, W: 450, L: 645



Odyssey Big

H: 455, W: 480, L: 690



Ocean

H: 405, W: 480, L: 690

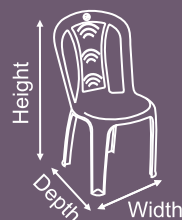


Ocean Big

H: 455 W: 480, L: 690



Horeca Collection





Diva - PC

H: 897, W: 483, D: 560



Diva

H: 897, W: 483, D: 560



Vintage

H: 890, W: 456, D: 560



Regal

H: 897, W: 483, D: 560



Indigo

H: 885, W: 450, D: 520



Atlas

H: 885, W: 450, D: 520



Lyra

H: 865, W: 495, D: 505

Monarch

H: 865, W: 495, D: 505



Polka

H: 875, W: 495, D: 495



Noble

H: 865, W: 495, D: 505

Orion

H: 865, W: 495, D: 505



Dice

H: 780, W: 410, D: 520

Dome

H: 780, W: 410, D: 520



Arc

H: 875, W: 495, D: 495



Stream

H: 875, W: 495, D: 495

Versa

H: 875, W: 495, D: 495





Ovila

H: 875, W: 495, D: 495

Viva

H: 875, W: 495, D: 495



Paragon

H: 870, W: 450, D: 510

Fevina

H: 847, W: 410, D: 585

Aurina

H: 847, W: 410, D: 585



Fame

H: 800, W: 390, D: 600

Fusion

H: 800, W: 390, D: 600



Sleek

H: 870, W: 450, D: 510



Capri

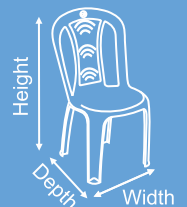
H: 792, W: 538, D: 545

Aroma

H: 767, W: 565, D: 525



Cafeteria Collection





Xylo

H: 800, W: 530, D: 590



Metallo

H: 740, W: 500, D: 535



Delta

H: 775, W: 520, D: 570



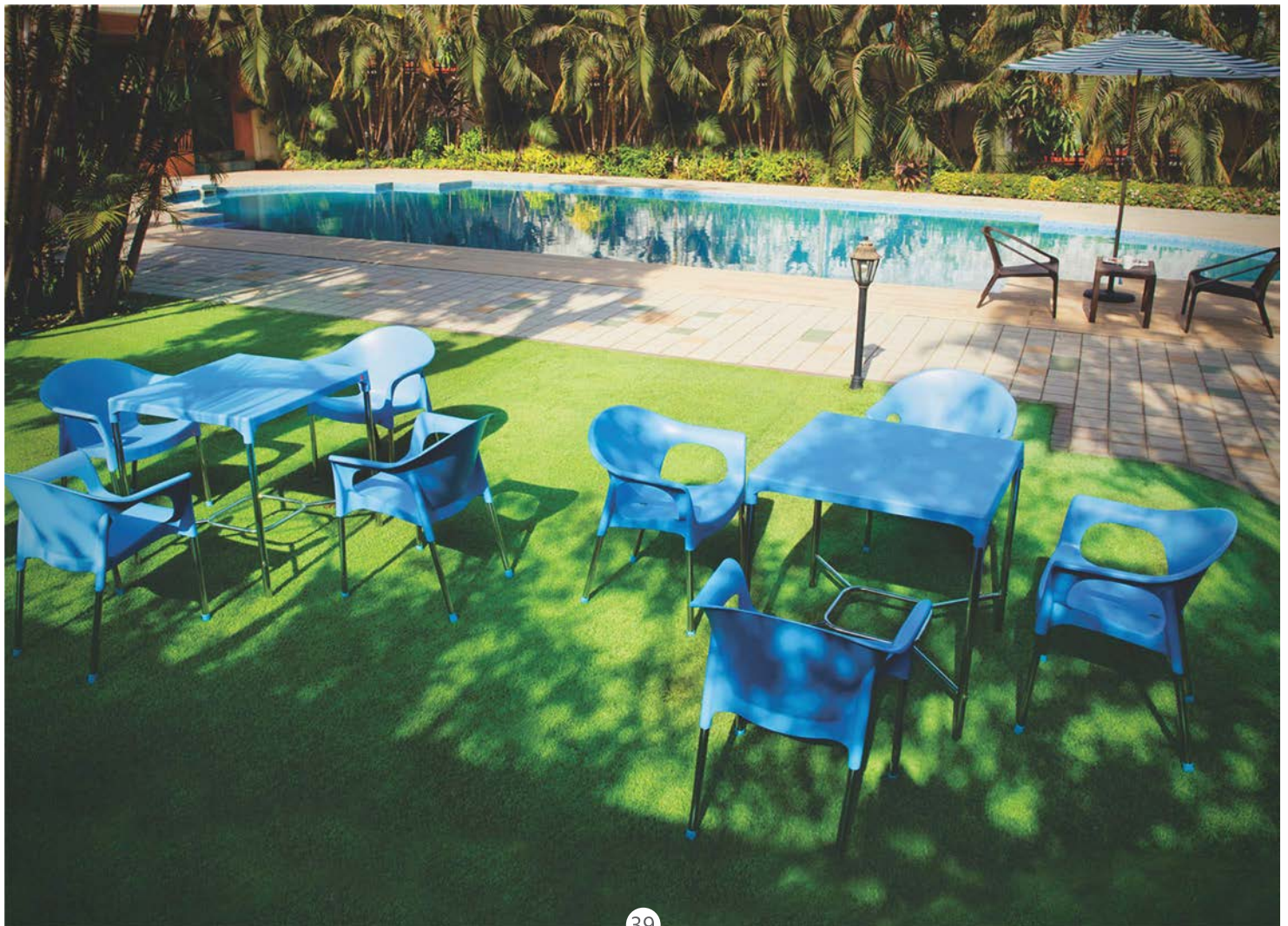
Flamingo

H: 775, W: 520, D: 570



Milano

H: 832 W: 485, D: 600



Kids Collection



Frozen Family



Mini Marvel

H: 636, W: 593, D: 370



Mega Marvel

H: 1225, W: 593, D: 370

Web Warriors



Mini Marvel

H: 636, W: 593, D: 370



Mega Marvel

H: 1225, W: 593, D: 370

Dream Weavers



Mini Marvel

H: 636, W: 593, D: 370



Mega Marvel

H: 1225, W: 593, D: 370

Mighty Heroes



Mini Marvel

H: 636, W: 593, D: 370



Mega Marvel

H: 1225, W: 593, D: 370

Frozen Trio



Toynest

Dia: 350 H: 435



Mighty Heroes



Toynest

Dia: 350 H: 435





Rock

H: 710, W: 470, D: 500

Bolt

H: 492, W: 350, D: 395



Domino

H: 570, W: 430, D: 420



Harry

H: 545, W: 370, D: 285

Dick

H: 555, W: 370, D: 280

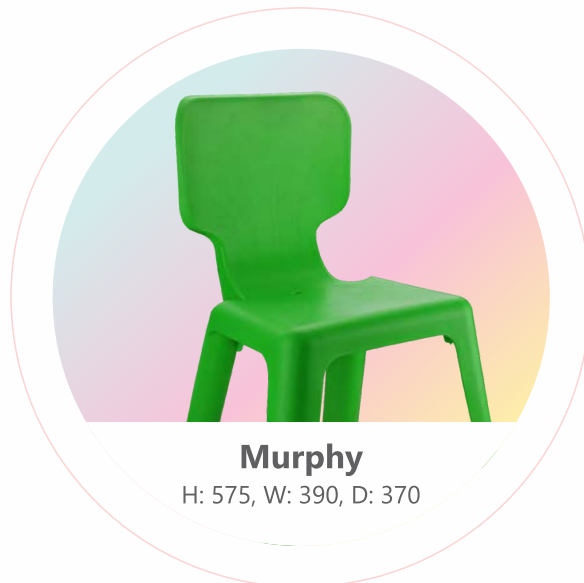


Eemo

H: 546, W: 405, D: 335

Toddy

H: 518, W: 380, D: 390



Murphy

H: 575, W: 390, D: 370



Volvo

H: 485, W: 510, D: 435

Toddler Infant

H: 890, W: 580, D: 640



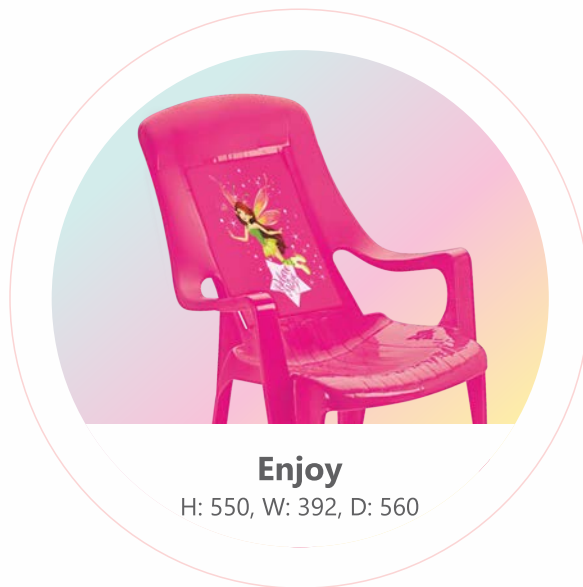


New Tulip

H: 543, W: 385, D: 300

Aqua

H: 592, W: 408, D: 340



Enjoy

H: 550, W: 392, D: 560



Teddy

H: 592, W: 408, D: 340

Kiddo

H: 472, W: 420, L: 578



Frozen Family



Scholar Prime (Study Table)

H: 500, W: 395, L: 525



Spidey & Friends



Kidzey

H: 452, W: 380, L: 628



Lappy

H: 255, W: 360, L: 675

Baby Toy Tables



Frozen Family



Spidey & Friends

Scholar Junior

H: 280, W: 387, L: 510



Scholar Senior

H: 450, W: 387, L: 510



Scholar Junior+

H: 280, W: 387, L: 525



Scholar Senior +

H: 450, W: 387, L: 525



Student Desk



Monitor Student Desk

- With shelf and bottle holder
- Simple installation
- Highly durable
- Easy to clean and maintain
- Termite and water proof
- With MS Metal Stand
- Recyclable
- Available in vibrant colours
- Ideal for upto 15 years

MODEL Type	A			B			C			D		
	L	W	H	L	W	H	L	W	H	L	W	H
OVERALL SIZE (in mm)	840	650	604	840	790	626	840	790	690	910	866	755
TOP	840	250	35	840	355	35	840	355	35	910	355	35
SEAT	840	250	35	840	250	35	840	250	35	910	300	35
BACK REST	840	250	35	840	250	35	840	250	35	910	300	35



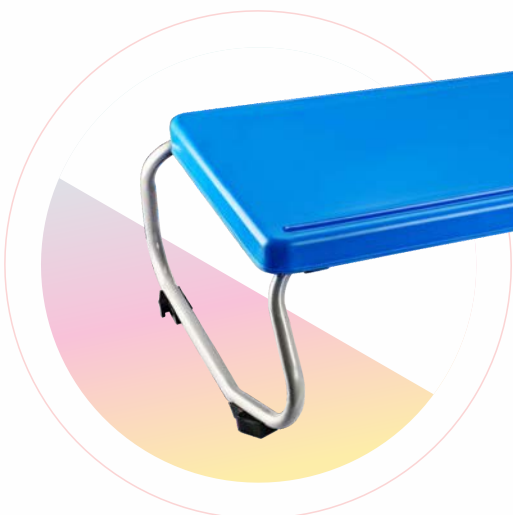
Schoolmate Single

H: 750, W: 450, L: 595



Schoolmate Double

H: 750, W: 450, L: 1200



Kinder Floor

H: 210, W: 414, L: 928

Infinity

your space, your way.





Infiniti Armoire 1
H: 866, W: 778, D: 445



Infiniti Armoire 2
H: 1652, W: 778, D: 445



Infiniti Medium
H: 858, W: 780, D: 420



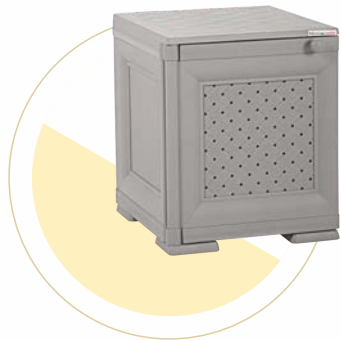
Infiniti Large
H: 1250, W: 780, D: 420



Infiniti Extra Large
H: 1643, W: 780, D: 420



Infiniti Small
H: 463, W: 780, D: 420



Infiniti Mini I
H: 463, W: 390, D: 420



Infiniti Mini II
H: 855, W: 390, D: 420



Infiniti Mini II Combi
H: 855, W: 390, D: 420



Infiniti Mini III
H: 1250, W: 390, D: 420



Infiniti Mini III Combi
H: 1250, W: 390, D: 420



Infiniti Mini IV
H : 1642, W: 390, D: 420



**Infiniti
Shoe Rack Mini III**
H: 1250, W: 390, D: 420



**Infiniti
Shoe Rack Mini IV**
H : 1642, W: 390, D: 420



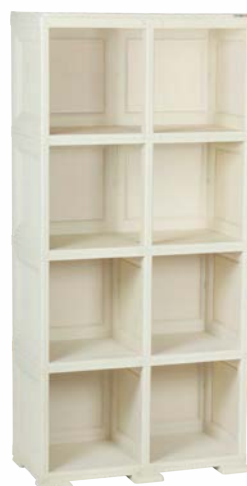
**Infiniti
Shoe Rack Medium**
H: 858, W: 780, D: 420



**Infiniti
Drawer Medium**
H: 858, W: 780, D: 420



**Infiniti
Drawer Mini II**
H: 463, W: 390, D: 420



Infiniti Large Rack
H: 1643, W: 780, D: 420



Infiniti
Extra Large Combi
 H:1643, W: 780, D: 420



Infiniti 
 MODULAR SYSTEMS

easy assembly

modular units
 that can be mixed and matched
 to your space and needs.

easy add-ons

1,2,3 unit modules
 to fit into and grow upto
 any new uses and spaces.

easy care

water resistant
 furniture that can be
 long lasting
 Halls, Kitchens, Bedrooms,
 Bathrooms & stain resistant
 furniture that can take
 the occasional spill.

www.celloinfiniti.com



Storage Collection





Novelty Compact
H: 636, W: 593, D: 370



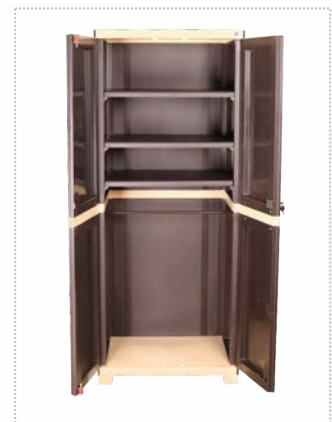
Novelty Big
H: 1225, W: 593, D: 370



Novelty Large
H: 1815, W: 593, D: 370



Novelty Triplex
H: 1467, W: 593, D: 370



Canton Cabinet
H: 1760, W: 717, D: 525



Novelty Shoe Rack Compact
H: 636, W: 593, D: 370



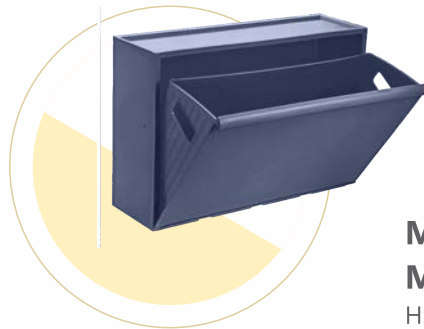
Novelty Shoe Rack Big
H: 1225, W: 593, D: 370



Novelty Dual Shoe Rack
H: 871, W: 593, D: 370



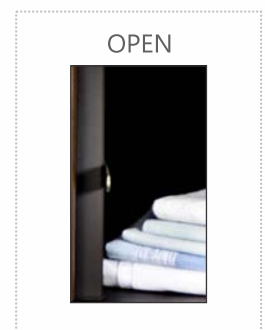
Can be Mounted on a wall



Maple Multipurpose Rack
H: 400, W: 595, D: 200



CLOSE



OPEN

LOCKER SLOT

Cloak Locker
H: 1400, W: 1160, D: 555



Cuboid
(3 Drawer)

H: 580, W: 365, D: 375

Cuboid
(4 Drawer)

H: 765, W: 365, D: 375



Idea

H: 250, W: 265, D: 345



Organiser
(3 Drawer)

H: 650, W: 335, D: 425

Organiser
(4 Drawer)

H: 850, W: 335, D: 425



Imperial I

H: 690, W: 260, D: 350

Imperial II

H: 690, W: 260, D: 350



Storewell

H: 695, W: 380, D: 430



Celler
(2 Drawer)

H: 448, W: 378, D: 392

Celler
(3 Drawer)

H: 660, W: 378, D: 392



Brought to you by



KLEENO

Waste Management





CDB60 (60 L)

L: 420, W: 420, H: 900



CDB80 (80 L)

L: 475, W: 475, H: 900



CDB110 (110 L)

L: 530, W: 530, H: 940



**CDB120 (120 L)
with Dome**

L: 555, W: 485, H: 1130



CDB120 (120 L)

L: 555, W: 485, H: 970



CDB240 (240 L)

L: 745, W: 585, H: 1090



**Mr. Clean
Pedal Dustbin (60 L)**

L: 440, W: 390, H: 662



Paddler (50 L)

L: 450, W: 380, H: 637



Kleenex (48L)

L: 415, W: 296, H: 635



Duo (20L)

L: 315, W: 290, H: 415

Duo (35L)

L: 400, W: 310, H: 505



CDB10 (10 L)

Dia: 280, H: 305



CDB12 (12 L)

Dia: 302, H: 310

cello Wim Plast Ltd.

H.O: Cello House, Corporate Avenue 'B' Wing, 1st Floor,
Sonawala Road, Goregaon (E), Mumbai - 400 063.
Tel: +91-22-69970010
Email: wimplast@celloworld.com
Email: wastemanagement@celloworld.com
Customer Care No: +91 74000 07370

WEST ZONE: Daman Unit 1
Survey No. 327/1 To 4, 7A, Swami Narayan Gurukul Road,
Village Kachigam, Daman, Dadra And Nagar Haveli And
Daman And Diu, 396210.

Daman Unit 3
Survey No. 324/4 to 7, Swami Narayan Gurukul Road,
Village Kanchigam, Nani Daman, Daman, Dadra and Nagar
Haveli and Daman and Diu, 396210.

NORTH ZONE : Haridwar Unit
Plot No 34, Ind Park-IV, Old Roorkee Road, Bahadrad, Bahadrad,
Begampur, Haridwar, Uttarakhand, 249403.

EAST ZONE : Kolkata Unit
Plot No.A-2, Rishi Bankim Industrial Park, PS.Bizpur,
Naihati, Kolkata, West Bengal, 743135.

SOUTH ZONE : Chennai Unit:
A13, E/S1, Sipcot Industrial Estate, Gummidipoondi,
Thiruvallur, Thiruvallur, Tamil Nadu, 601201

www.cellowimplast.com

SCAN THE QR CODE
FOR AN E-CATALOGUE



WIMPLAST: OCT 2024

ALL DIMENSIONS ARE IN MM