



DOMESTOWARE



CATALOGUE 2025-26

••• DOMESTOWARE •••

Cello – A Name India Trusts

For more than four decades, Cello has been a brand that consumers trust, making it one of the strongest retail partners in the household segment. Built on quality, innovation, and everyday relevance, Cello products deliver not just satisfaction to consumers but also assured turnover for retailers.

The **Hydration range** — water bottles, fridge bottles, protein shakers, and jugs — drives daily demand and repeat sales. In **Storage Containers**, Cello leads with versatile kitchen solutions under the **Modustack** sub-brand and home storage products like laundry baskets that move fast across all markets. Retailers also benefit from steady demand for **Organisers** such as racks while the **Dustbins and Bath Range** ensures consistent rotation with durable, stylish essentials.

Trusted across India, Cello combines brand pull with high-quality products that sell themselves off the shelf. With wide variety, strong consumer loyalty, and healthy retailer margins, Cello ensures that every category contributes to steady growth.



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Cool water in
cooler bottles

• • • HYDRATION • • •



AQUASPARKLE BOTTLE

Model	1000	1000 x 3
M/C	144	48



CHILL FRIDGE BOTTLE

Model	1000	1000 x 3
M/C	48	48



FREEZY BOTTLE

Model	1000	1000 x 3
M/C	144	48



DONA BOTTLE

Model	1000
M/C	144



MOZZY BOTTLE

Model	1000
M/C	144



OZONE BOTTLE

Model	1000
M/C	96



HYDRATION

OASIS BOTTLE

Model	1000	1000 x 3
M/C	120	48



RIVIERA BOTTLE

Model	1000
M/C	120



RAINBOW IRIS BOTTLE

Model	1000
M/C	96



H2O ROUND BOTTLE

Model	500	750	1000	1000 x 3
M/C	192	120	96	32



H2O KOOL BOTTLE

Model	1000
M/C	96



H2O SQUAREMATE BOTTLE

Model	500	1000
M/C	192	96



HYDRATION

VENICE BOTTLE

Model | 1000 | 1000 x 3

M/C | 144 | 48



ATHLETE BOTTLE

Model | 800 | 1000

M/C | 120 | 96



MY BOT BOTTLE

Model | 1000

M/C | 120



FRIDGE DOOR BOTTLE

Model | 1000

M/C | 144



EVAN BOTTLE

Model | 1000

M/C | 96



TAG BOTTLE

Model | 1000

M/C | 120



HYDRATION

STREAM BOTTLE

Model | 1000

M/C | 96



SICILY BOTTLE

Model | 1000

M/C | 120



KINDLE FRIDGE BOTTLE

Model | 1000

M/C | 120



FLORENCE BOTTLE

Model | 1000

M/C | 144



CLASSY BOTTLE

Model | 1000-Pouch | 1000-Box

M/C | 120 | 120



MIST BOTTLE

Model | 1000

M/C | 120



HYDRATION

EZEE SIP BOTTLE

Model | 750 | 1000

M/C | 96 | 96



POWERADE BOTTLE

Model | 700

M/C | 96



DIAMOND BOTTLE

Model | 1000 | 1000 x 3

M/C | 120 | 40



CHECKERS BOTTLE

Model | 1000

M/C | 78



SPARKLE BOTTLE

Model | 1000

M/C | 120



SQUARELINE BOTTLE

Model | 1000

M/C | 120



HYDRATION

CONTEMPO BOTTLE

Model | 1000

M/C | 120



OCEANIC BOTTLE

Model | 1000 | 1000 x 3

M/C | 120 | 48



TULIP BOTTLE

Model | 1000

M/C | 120



NILE BOTTLE

Model | 1000

M/C | 96



INFUSE BOTTLE

Model | 800

M/C | 120



FILTRO FILTER BOTTLE

Model | 1000

M/C | 72



HYDRATION

VENUS BOTTLE - 6PC

Model | 1000 x 6

M/C | 24



CROWN BOTTLE - 6PC

Model | 1000 x 6

M/C | 24



VEGAS BOTTLE - 6PC

Model | 1000 x 6

M/C | 24



DEW BOTTLE - 6PC

Model | 1000 x 6

M/C | 24



TWISTY BOTTLE - 6PC

Model | 1000 x 6

M/C | 24



SPRINTER SPORTS BOTTLE

Model | 700

M/C | 96



HYDRATION

TRACK SPORTS BOTTLE

Model | 700

M/C | 96



NANO SIP FLIP BOTTLE

Model | 300

M/C | 288



THE BOTTLE

Model | 500

M/C | 192



FRESCA FLIP BOTTLE

Model | 600 | 1000

M/C | 192 | 120



SPLASH FLIP BOTTLE

Model | 600 | 1000

M/C | 192 | 120



RUGBY FLIP BOTTLE

Model | 600 | 1000

M/C | 192 | 120



HYDRATION

SLENDER BOTTLE

Model | 300

M/C | 288



ENERGY EXE-STEEL

Model | 700

M/C | 72



FLAVOUR JUG

Model | 2000

M/C | 108



ENERGY PROTEIN SHAKER

Model | 700

M/C | 96



MY SHAKE

Model | 700

M/C | 96



LEONARD JUG

Model | 1600

M/C | 49



HYDRATION

MARINA JUG

Model | 1300

M/C | 60



CERAMICA JUG SQUARE

M/C | 36



JUICY JUG

Model | 1.25L

M/C | 72



CERAMICA ROUND JUG

M/C | 36



JUICY JUG

Model | Juicy Jug + 4 Glass

M/C | 48



JUICY JUG SET - 7PC

Model | Juicy Jug + 6 Glass

M/C | 24



A box full of happiness

• • • **LUNCH BOX** • • •



ULTRA STEEL S.S. TIFFIN

Model | 300 | 500 | 800

M/C | 120 | 72 | 54

Available colours :-  



JOY LUNCH BOX

M/C | 120



LUNCH BOX

Contain your joy

• • • **STORAGE** • • •



AIRLOCK CANISTER

Model	450 X 2	900 X 2	1300 X 2
M/C	64	48	36
Model	2000	2500	
MRP	299	349	
M/C	48	48	



VACULOCK CANISTER

Model	650	1500	2500
M/C	72	72	48



MODULOCK RECTANGULAR CONTAINER

Model	260 X 3	450 X 3	910 X 2	1200 X 2	1500	2100	3500	4800
M/C	64	48	36	36	64	36	36	24

Available colours :-



MODULOCK SQUARE CONTAINER

Model	260 X 3	600 X 2	1000
M/C	64	64	64

Available colours :-



MODUSTACK JAR

Model	300 X 3	500 X 3	500 X 2	750 X 2	1000 X 2	
M/C	72	60	72	72	54	
Model	1500	2000	2500	3500	5000	500+500+1000
M/C	72	72	60	48	36	54

Available colours :-



STORAGE

STACK FRESH JAR

Model	1000 X 2	1500	2000
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M/C	54	72	72
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Available colours :-  



MODUSTACK STEELO CANISTER

Model	500 X 2	750 X 2	1000 X 2
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M/C	72	54	54
-----	----	----	----



STACKLOCK CONTAINER

Model	450 X 2	900 X 2	1300 x 2
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M/C	64	48	36
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Model | 2000 | 2500 Available colours :-

M/C	48	48	 
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MODUSTACK SQUARE JAR

Model	500 X 2	750 X 2	1200 X 2	300 x 3
-------	---------	---------	----------	---------

M/C	72	72	54	72
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Model | 1600 | 2100 Available colours :-

M/C	72	72	 
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MINT CANISTER

Model	300 x 2	500 x 2	750 x 2	1000 x 2
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M/C	72	72	72	54
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Model | 1500 | 2000

M/C	72	72	 
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STYLELOCK CONTAINER

Model	410	550	620	970	1510	1800	2500
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M/C	96	72	72	54	54	48	36
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Available colours :-   



STORAGE

FRIDGE DOOR CANISTER

Model	300 X 3	500 X 3	750 X 3	1000 X 3
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M/C	72	72	54	48
-----	----	----	----	----

Model	1500	2000	3000
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M/C	72	72	60
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COOKIE JAR

Model	1000 X 2	1600	2100
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M/C	48	72	72
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CHECKERS JAR

Model	300 X 6	1500	300+650+1200 x 6
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M/C	64	144	16
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COOKIE SQUARE JAR

Model	1000 X 2	1500
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M/C	48	72
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RETRO JAR

Model	300 X 3	500 X 3	750 X 3	1000 X 3
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M/C	72	72	54	48
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Model	1500 X 2	2000 X 2	3000
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M/C	36	36	60
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DURA FRESH JAR

Model	5000	7500	10000
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M/C	36	24	24
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STORAGE

SEAL O FRESH JAR

Model	200 X 3	250 X 3	300 X 3	400 X 3	500 X 3	50 X 6	100 X 6	150 X 3
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M/C	192	192	160	108	108	192	192	108
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Model	750	1000	1500	2000	3000	4000	5000
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M/C	192	216	144	96	54	54	36
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MODUSTORE CONTAINER

Model	10000	15000	25000
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M/C	24	20	10
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Available colours :-  



MODUSTORE OVAL CONTAINER

Model	600	1200	1800	2400
-------	-----	------	------	------

M/C	192	120	96	72
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Available colours :-  



MODUSTORE SQUARE CONTAINER

Model	1400	2800	4000	5500
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M/C	108	72	60	36
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Available colours :-  



SEALMAX MODULAR STORAGE

Model	1500	3000	4200	5100
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M/C	96	72	36	36
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Available colours :-  



STORAGE

NATURE FRESH CONTAINER SET-MEDIUM-3Pc

Model | 5000+7000+10000 x 3

M/C | 18



NATURE FRESH CONTAINER SET-BIG-3Pc

Model | 7000+10000+15000 x 3

M/C | 12



NATURE FRESH CONTAINER SET-JUMBO-4Pc

Model | 5000+7000+10000+15000 x 4

M/C | 12



STORE FRESH CONTAINER -3Pc

Model | 15000 x 3 | 20000 x 3 | 30000 x 3

M/C | 9 | 6 | 4



STORE FRESH CONTAINER -MEDIUM-3Pc

Model | 5000+7000+10000 x 3

M/C | 18



STORE FRESH CONTAINER -BIG-3Pc

Model | 7000+10000+15000 x 3

M/C | 12



STORAGE

MODUSTORE ONION & POTATO KEEPER

Model | 4.8kg

M/C | 30

Available colours :- 



KNIT STYLE BASKET WITH LID

MODEL	20	30	40	50	60	70
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M/C	80	72	60	60	32	32
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MULTIMATE UTILITY BASKET

MODEL	SMALL	JUMBO
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M/C	36	20
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ELEGANT (SALT & PEPPER)

M/C | 144



KNIT STYLE SHOPPING BASKET

M/C | 15



KITCHEN BASKET

MODEL	SMALL	BIG	JUMBO
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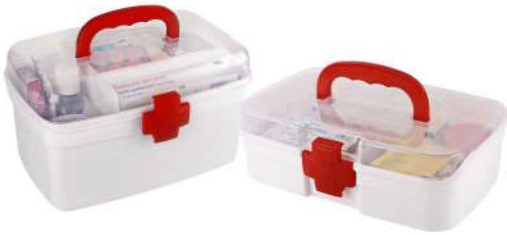
M/C	72	36	24
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STORAGE

MEDICO BOX

MODEL	Small	Big
M/C	84	60



CRETA LAUNDRY BASKET

M/C | 9

Available colours :-



ELIZA LAUNDRY BASKET

M/C | 12

Available colours :-



CLASSIC LAUNDRY BASKET - 1

M/C | 24

Available colours :-



CLASSIC LAUNDRY BASKET - 2

M/C | 18

Available colours :-



FLEXI LAUNDRY BASKET

M/C | 18

Available colours :-



STORAGE

*Designed for your
comfort*

• • • **ORGANISERS** • • •



HONG KONG RACK

M/C | 36



JAPAN RACK

M/C | 24



SINGAPORE RACK

M/C | 48



TOKYO SHELF

M/C | 24



Complete home hygiene

• • • DUSTBINS • • •



CLASSIC PEDAL BIN DUSTBIN

MODEL	SMALL	BIG	Available colours :-
M/C	24	16	



BLOSSOM PEDAL BIN DUSTBIN

MODEL	SMALL	MEDIUM	BIG
M/C	36	18	12



FUSION OVALETTE DUSTBIN

MODEL	SMALL	MEDIUM	BIG
M/C	24	16	8



CUBIC PEDAL BIN

MODEL	SMALL	MEDIUM	BIG
M/C	24	16	8



FUSION PEDAL BIN DUSTBIN

MODEL	SMALL	MEDIUM	BIG
M/C	36	18	12



LINO OVALETTE PEDAL BIN DUSTBIN

MODEL	SMALL	MEDIUM
M/C	24	16



DUSTBINS

CUBIC SWING BIN

M/C | 24



PEDAL BIN

MODEL	SMALL 6Ltr	MEDIUM 10Ltr	BIG 15Ltr
M/C	36	24	12



Available colours :-



CUBIC DUSTBIN ROUND

M/C | 48



ECO WASTE GARBAGE DUSTBIN-DC

MODEL	SMALL 8L	BIG 12L
M/C	60	60



Available colours :-



EASY SWING BIN

M/C | 16



TRINITY SWING BIN

M/C | 24



DUSTBIN GARBAGE BUCKET

MODEL	30	40	60	80
M/C	16	12	12	10



DUSTBINS

Fascinating range
for your bathroom

• • • BATH RANGE • • •



BLOOM BATHROOM SET - 3PC

M/C | 12 (Bucket 20, Mug 1, Stool)
Available colours :-



BLOSSOM BATHROOM SET - BIG - 5PC

M/C | 8 (Blossom Bucket 25, Blossom Mug 1.5, Blossom Dustbin, Blossom Patio, Soap Case)
Available colours :-



CUBIC BATHROOM SET - 3PC

M/C | 12 (Bucket 20, Mug 1.5, Stool)
Available colours :-



CUBIC BATHROOM SET - DLX - 4PC

M/C | (Bucket 20, Mug 1.5, Stool, Soap Case)
Available colours :-



CUBIC BATHROOM SET - 6PC

M/C | 8 (Bucket 20, Mug 1.5, Stool, Tub, Swing Dust bin, Soap Case)
Available colours :-



CUBIC BATHROOM SET - 8PC

M/C | 6 (Bucket 25, Mug 1.5, Stool, Tub 20, Pedal Bin, Soap Case, Dust Pan, Toothbrush Holder)
Available colours :-



BATH RANGE

FLUTE BATHROOM SET - BIG - 3PC

(Bucket 25, Mug 1.5, Stool)

M/C | 8

Available colours :-



FLUTE BATHROOM SET - MEDIUM - 3PC

(Bucket 20, Mug 1, Stool)

M/C | 12

Available colours :-



LINO BATHROOM SET - 3PC

(Bucket 25, Mug 1.5, Stool)

M/C | 8

Available colours :-



PETAL BATHROOM SET - SMALL - 3PCS

(Bucket 20, Mug 1.5, Stool)

M/C | 12

Available colours :-



STELLA BATHROOM SET - 3PCS

(Bucket 20, Mug 1, Stool)

M/C |

Available colours :-



TRINITY BATHROOM SET - 3PCS

(Bucket 20, Mug 1, Stool)

M/C | 12

Available colours :-



BATH RANGE

BLOOM SQUARE BUCKET

MODEL	20	25
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M/C	40	32
-----	----	----



CUBIC SQUARE BUCKET

MODEL	20	25
-------	----	----

M/C	40	32
-----	----	----



FLUTE BUCKET

MODEL	18	20	25
-------	----	----	----

M/C	32	32	32
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BLOSSOM BUCKET

MODEL	20
-------	----

M/C	36
-----	----



DSIGNER BUCKET

MODEL	13	16	18	20	25
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M/C	48	48	40	36	32
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FROSTY DELUXE BUCKET

MODEL	051	071	111	131
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M/C	144	108	64	48
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MODEL	161	181	201	251
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M/C	48	40	36	32
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BATH RANGE

FUSION BUCKET

MODEL	20	22	25
M/C	36	36	32



LINO BUCKET

MODEL	20	25
M/C	36	32



LINO BUCKET CLEAR

MODEL	20	25
M/C	36	32



STELLA BUCKET

MODEL	20	25
M/C	36	32



SUPER DELUXE BUCKET - CLEAR & HD-DC

MODEL	1001	2001	3001	4001	5001
M/C	48	48	48	48	40



PETAL BUCKET CLEAR

MODEL	18	20	22	25
M/C	40	36	36	32



BATH RANGE

PETAL BUCKET NEW

MODEL	7	9	13	5	18	20	22	25
M/C	126	90	60	48	40	36	36	32



TRINITY BUCKET

MODEL	20	25
M/C	36	32



STORAGE BUCKET WITH LID

MODEL	30	40	60	80	100	125
M/C	16	12	12	9	8	7



TUFF TUB

MODEL	35	50
M/C	20	18



FROSTY BATH TUB - HD

MODEL	18	20	22
M/C	40	30	25



PETAL BATH TUB

MODEL	12	14	16	18	20	22
M/C	100	72	50	40	30	20



BATH RANGE

SUPER BATH TUB - CLEAR & DC

MODEL	16	18	20
M/C	50	40	30



CLASSIC BATH STOOL

MODEL	SMALL	BIG	Available colours :- 
M/C	36	24	



CUBIC STOOL JUMBO

M/C	20	Available colours :- 




BLOOM STOOL

M/C	24	Available colours :- 




CUBIC STOOL

M/C	36	Available colours :- 



CUBIC TUFF STOOL

MODEL	100	200	300	400
M/C	48	26	24	16
			Available colours :- 	



BATH RANGE

ENDURA STOOL - HD

MODEL	SMALL	BIG	JUMBO
M/C	32	24	16



FLUTE STOOL

M/C	30	Available colours :-
		



LINO STOOL

M/C	28	Available colours :-
		



LINO STOOL - CLEAR

M/C	28
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PATLA SEAT - CLEAR

M/C	48
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PETAL STOOL NEW

M/C	42	Available colours :-
		



BATH RANGE

PETAL STOOL - CLEAR

M/C | 42



STELLA STOOL

M/C | 42

Available colours :-



STELLA TUFFY STOOL

M/C | 36

Available colours :-



TRINITY TUFFY STOOL

M/C | 36

Available colours :-



BLOOM MUG

MODEL | 1L | 1.5L

M/C | 240 | 240



BLOSSOM MUG

MODEL | 100 -1Ltr | 150 -1.5Ltr

M/C | 240 | 240



BATH RANGE

CLASSIC MUG - CLEAR

MODEL	100	150
M/C	240	240



CLASSIC MUG - HD - DC

MODEL	150
M/C	240



CUBIC SQUARE MUG

MODEL	1L	1.5L
M/C	240	240



DSIGNER MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



FLUTE MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



FROSTY MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



BATH RANGE

FUSION MUG

MODEL	150-1.5Ltr
M/C	240



LINO MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	192



PETAL MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



LINO MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	192



PETAL MUG - CLEAR

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



STELLA MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



TRINITY MUG

MODEL	100-1Ltr	150-1.5Ltr
M/C	240	240



cello



CELLO APP

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