



For over two decades Cello is working hard to anticipate your needs. Helping you keep food hot, tasty and hygienic to preserve health of your loved ones.

We have been with you, serving you in each and every space of your home, from living room to dining room to bathroom. And we are proud to be part of your family.

Cello now has an unmatched range of Max Fresh Containers and Lunch Pack series. Max

Fresh range is made from 100% food grade Polypropylene (PP) material at its ultra modern plants with world class designs, which are leak proof, break proof and hygienic.

Cello group is striving towards introducing a world class lifestyle to every individual for an enduring relationship of trust and commitment.

No wonder millions of families in India and around the world have put their trust in Cello.

After all wherever there's love, wherever there's joy there's Cello a companion of your life.

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100% Food Grade Attracative colour

Odourless • Refrigerator Safe

Stackable Microwave Safe (Without Lid)

Capacities:- 225ml, 375ml, 550ml

















# ROUND containers



Available colours



100% Food Grade • Attracative colour Odourless • Refrigerator Safe

Stackable Microwave Safe (Without Lid)





175ml

Available colours



250ml



Available colours





50ml











875ml

### Available colours



### Available colours





550ml



350ml



















100% Food Grade • Attracative colour

Odourless • Refrigerator Safe

Stackable Microwave Safe (Without Lid)











- \* Microwave safe (without lid).
- \* Leak proof containers.
- \* Ideal for dry & semi liquid food.
- \* Available in different capacities
- \* Washable & easy to clean containers.

Capacities:- 650ml, 1500ml, 2300m

Available colours:













## ALL ROUND

containers set & individual



### **Key Features**

- \* Microwave safe (without lid).
- \* Leak proof containers.
- \* Ideal for dry & semi liquid food.
- \* Available in different capacities.
- \* Washable & easy to clean containers.
- \* Refrigerator safe.























From the fridge To the microwave

- \* Your idea on to go meal solution. Just pop up the steam vent & leave the seal in place to prevent spill when reheating.
- \* Stackable, modular shape maximizes refrigerator space
- \* Microwave reheatable products are not intended your cooking.
- \* Typical reheating is at 50 70% power depending on wattage of your microwave.

1400ml

- \* Refrigerator safe & dishwasher safe.
- Keeps food fresh for long hours & easy to clean.













MAX FRESH TUMBLERS

100% Food Grade Attracative colour

Odourless • Refrigerator Safe

Stackable Microwave Safe (Without Lid)

Capacities: - 350ml, 500ml





650ml Appx.

Available colours:-



100% Food Grade • Attracative colour Odourless • Refrigerator Safe

Stackable Microwave Safe (Without Lid)













SLEEK CONTAINER BIG

100% Food Grade • Attracative colour Odourless • Refrigerator Safe Stackable Microwave Safe (Without Lid)







STAINLESS STEEL CONTAINERS

150ml, 300ml, 500ml, 800ml, 1300ml, 1800, 2000ml, 3000ml

### **Key Features**

- \* Superior quality stainless steel leak proof container.
- \* Refrigerator & Dishwasher safe.
- \* Airtight
- \* Easy to carry.
- \* Easy open lid.
- \* Stackable.



Easy to open & close



Special silicor ring in lid













# cello COMPACT lunch box 2 & 3

### **Key Features**

- \* Microwave safe container (without lid).
- \* Ideal for office & school going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Keeps food fresh for long hours.
- \* Easy to carry.







Easy to open



Easy to close







# cello COMPACT lunch box 2 big

### **Key Features**

- \* Microwave safe container (without lid).
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Keeps food fresh for long hours.
- \* Easy to carry.





Easy to open Easy to open



- Microwave safe (without lid)
- ◆ 100% Food grade
- · Airtight



## HAPPY meal

### **Key Features**

- \* Sleek double decker container.
- \* Special pickle pocket with lid.
- \* Refrigerator safe & dish washer safe.
- \* Keeps food fresh for long hours.
- \* Easy to clean.
- \* Microwave safe without lid.







## cello SLIMY lunch box

### **Key Features**

- \* Compact size which fits easily in briefcase, school bag, handbag.
- \* Refrigerator safe & dishwasher safe.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours
- \* Microwave safe without lid



Available colours



Available Designs



## SUPER BITE lunch box

MAX FRESH SUPER BITE

















### **Key Features**

- \* Microwave safe container (without lid).
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Easy to carry.

## BITE lunch box



# cello ICON lunch box



## Large

### Key Features

- \* Microwave safe container (without lid).
- \* Ideal or office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Keeps food fresh for long hours
- \* Easy to carry.



## Medium

MAX FRESH ICON MEDIUM 430ml - 1 Pc 175ml - 1 Pc

Small



Available Designs





















- \* Airtight.
- \*Washable & easy to clean containers.
- \* Dishwasher safe.
- \* Keep spices fresh for long.
- \* Ideal for spices.











# cello DECO containers



### **Key Features**

- \* Microwave safe (without lid).
- \* Leak proof containers.
- \* Ideal for dry & semi liquid food.
- \* Available in different capacities.
- \* Washable & easy to clean containers.
- \* Refrigerator safe.













Silicon ring

- \* Stainless steel high quality leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Special silicon food grade seal in lid.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.











- \* Stainless steel high quality leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.











# ALL STEEL lunch 3

### **Key Features**

- \* Stainless steel high quality leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.



Easy lock



High quality zip for long performance









celloware







- \* Superior quality stainless steel leak proof container
- \* Refrigerator & dish washer safe.
- \* Airtight.
- \* Easy to carry.

### Use & Care

- \*Use a sponge to clean & not abrasive cleaners or scouring
- & on gas stove













# cello PRIME lunch 4



### **Key Features**

- \* Superior quality stainless steel leak proof container
- \* Refrigerator & dish washer safe.
- \* Easy to carry.

### MAX FRESH PRME STEEL LUNCH 4

225ml - 2 Pcs

375ml - 1 Pc

550ml - 1 Pc

### Use & Care

- \*Use a sponge to clean & not abrasive cleaners or scouring pads.(mental mesh)
- \* Do not use in microwave, oven & on gas stove





Easy lock

Silicon airtight seal











cello THERMOSTYLE

lunch 2 big & small

### **Key Features**

- \* Thermostyle Two big & small stainless steel containers with lid plate.
- \* Double wall insulated lunch box that keeps food warm & fresh fresh for long hours.
- \* Superior quality stainless steel leak proof insulated containers.
- \* Stainless steel lid plate on the containers for serving pickles, salads, and accompaniments.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.

\* Trendy designer pouch.



MAX FRESH THERMOSTYLE BIG 2 350ml - 2 Pcs

Stainless Steel with Extra







Easy to open Easy to close









## cello THERMOSTYLE lunch 3

### **Key Features**

- \* Thermostyle three stainless steel containers with lid plate.
- \* Double wall insulated lunch box that keeps food warm & fresh fresh for long hours.
- \* Superior quality stainless steel leak proof insulated containers.
- \* Stainless steel lid plate on the containers for serving pickles, salads, and accompaniments.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Trendy designer pouch.



MAX FRESH
THERMOSTYLE LUNCH 3
350ml - 2 Pcs

275ml - 1 Pc





Easy to open Easy to close











## cello ESTELLA lunch 2 & 3

Clip lock stainless steel containers

### **Key Features**

\* Superior quality stainless steel leak proof container

\* Refrigerator & dish washer safe.

\* Airtight.

\* Easy to carry.

\* Easy open lid.

\* Stackable



Available colours:-





### **Key Features**

- \* Superior quality stainless steel leak proof container
- \* Refrigerator & dish washer safe.
- \* Airtight.
- \* Easy to carry.
- \* Easy open lid.
- \* Stackable



















## cello ESTELLA lunch combo

Clip lock stainless steel containers

### **Key Features**

- \* Superior quality stainless steel leak proof container
- \* Refrigerator & dish washer safe.
- \* Airtight.
- \* Easy to carry.
- \* Easy open lid.
- \* Stackable

### Use & Care

- \*Use a sponge to clean & not abrasive cleaners or scouring pads.(mental mesh)
- \* Do not use in microwave, oven & on gas stove



to carry with comfort over vour shoulder & hand





Easy to open & close with sturdy clips



Special silicon ring in lid



1500ml - 1 Pc

3500ml - 1 Pc (Tumbler)



celloware









# cello MATIZ lunch 2 & 3

### **Key Features**

- \* Superior stainless steel leak proof container.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Trendy designer pouch.



MAX FRESH MATIZ LUNCH 2 375ml - 2 Pcs







Easy to open Easy to close

















cello MATIZ lunch combo

### **Key Features**

- \* Superior stainless steel leak proof container.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Trendy designer pouch.

### MAX FRESH MATIZ LUNCH COMBO

50ml - 1 Pc

225ml - 1 Pc

375ml - 1 Pc

550ml - 1 Pc

350ml - 1 Pc (Tumbler)







Easy to open Easy to close





- \* Microwaveble leak proof container with inner steel.
- \* Containers can be used in microwave \* Keeps food fresh for long hours. for reheating food.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Washable & easy to clean fabric jacket
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.











550ml - 1 Pc

# cello HOT WAVE lunch 3



### **Key Features**

- \* Microwaveble leak proof container with inner steel.
- \* Containers can be used in microwave for reheating food.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.













# cello HOTNFRESH



# **Key Features**

- \* Superior quality stainless steel leak proof containers.
- \* Ideal for office.
- \* Easy to carry.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- 33 \* Washable & easy to clean fabric jacket.













# cello MICRO lunch 2 & 3



Available colours:-









### **Key Features**

- \* Microwaveble leak proof container with inner steel.
- \* Containers can be used in microwave for reheating food.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.

Available colours:-











MAX FRESH MICRO LUNCH 3

225ml - 1 Pc

375ml - 1 Pc

550ml - 1 Pc

# cello SUPER lunch 2, 3 & 4



MAX FRESH SUPER LUNCH 2 375ml - 2 Pcs



- \* Microwave safe (without lid) leak proof containers.
- \* Special slot inside the jacket for keeping fork & spoon.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \*Available in different capacities.
- \* Washable and easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.
- \* External slot on jacket to store any food sachets.









# cello MY lunch

# **Key Features**

- \* Microwave safe without lid.
- \* Leak proof containers.
- \* Ideal for office going people.
- \* Ideal for fruits & salads.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Keeps food fresh for long hours.
- \*Available in different capacities.
- \* Washable and easy to clean fabric jacket.

cello

\* Easy to carry.

Caution: Keep away from sharp objects.









High quality zip Easy to open for long performance

Easy to close









High quality zip Easy to open

Easy to close

for long performance

MAX FRESH TRI LUNCH 650ml - 1 Pc 250ml - 2 Pcs

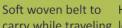














High quality zip for carry while traveling long performance











# **Key Features**

- \* Microwave safe (without lid) Leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Keeps food fresh for long hours.
- \*Washable and easy to clean fabric jacket.
- \* Easy to carry.
- \*Soft fabric handy lunch carrier.

50ml - 1 Pcs

250ml - 2 Pcs

350ml - 1 Pc (Glass)

450ml - 1 Pc











# **Key Features**

- \* Additional pocket inside the jacket for keeping paper napkin, spoon & fork.
- \* Compact size which fits easily in briefcase, schoolbag & handbag.
- \* Refrigerator safe & dish washer safe.

- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \*Easy to clean fabric jacket.
- \* Special silicon food grade seal in lid.











# cello LUNCH click 2 & 4

# **Key Features**

- \* Providing spoon & fork.
- \* Refrigerator safe & dishwasher safe.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Easy to clean fabric jacket.
- \* Microwave safe without lid.
- \* Special silicon food grade seal in lid.





Soft woven belt to carry while traveling



High quality zip for long performance





Easy to open Easy to close









# cello HERO lunch box



MAX FRESH HERO LUNCH BOX 300ml - 2 Pcs

### **Kev Features**

- \* Superior quality stainless steel leak proof container.
- \* Ideal for school going kids.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean jacket.
- \* Easy to carry.
- \* Special silicon food grade seal in lid.



Available designs:-





# PERFECT lunch

# **Key Features**

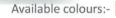
- \* Superior quality stainless steel leak proof container.
- \* Additional pocket inside the jacket for keeping paper, napkin, spoon & fork.
- \* Compact size which fits easily in briefcase, schoolbag & handbag.
- \* Refrigerator safe & dishwasher safe.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Special silicon food grade seal in lid.



MAX FRESH PERFECT LUNCH

300ml - 2 Pcs

650ml - 1 Pc









# cello SUPER steel 2



MAX FRESH SUPER STEEL 2 300ml - 2 Pcs

- \* Superior quality stainless steel leak proof container.
- \* Additional pocket inside the jacket for keeping paper, napkin, spoon & fork.
- \* Compact size which fits easily in briefcase, schoolbag & handbag.
- \* Refrigerator safe & dishwasher safe.
- \* Ideal for dry & semi liquid food.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean jacket.













# cello STEEL click 2 & 4

# cello

### **Key Features**

- \* Superior quality stainless steel leak proof container.
- \* Additional spoon & fork provided.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.
- \* Trendy designer pouch.
- \* Special silicon food grade seal in lid.

MAX FRESH STEEL CLICK 4 140ml - 1 Pc 300ml - 3 Pcs

MAX FRESH STEEL CLICK 2 300ml - 2 Pcs





# cello STEEL click 3 plus

# **Key Features**

- \* Leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.
- \* High quality zipper that locks the content& makes it easy to store.
- \* Special cushion pouch





High quality zip for long performance



Easy to open



Easy to close











cello THERMI lunch 3

MAX FRESH THERMI LUNCH 3

275ml - 1 Pc

350ml - 2 Pcs



High quality zip for long performance

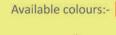




Easy to open

Easy to close

- \* Superior quality stainless steel leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.





















# cello THERMI lunch 2 big & small

### **Key Features**

- \* Superior quality stainless steel leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.



MAX FRESH THERMI LUNCH 2 BIG 350ml - 2 Pcs



MAX FRESH THERMI LUNCH 2 SMALL 275ml - 2 Pcs



for long performance



High quality zip Easy to open



Easy to close











# cello OFFICE MATE s.s containers

- \* Superior quality stainless steel leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.





Easy to open

Easy to close















# cello FOODLINK

# **Key Features**

- \* Microwave safe (without lid) leak proof containers.
- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Compact lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable & easy to clean fabric jacket.
- \* Easy to carry.
- \* Soft fabric handy lunch carrier.







Unique silver foil Easy to access inside for extreme

insulation







Easy to carry

### MAX FRESH FOODLINK

300ml - 1 Pc 300ml - 1 Pc With Partition

600ml - 1 Pc

### Available Colors :-















cello GLASSY round

# **Key Features**

\* Microwave safe (without lid) Leak proof containers.

\* Ideal for office going people.

\* Ideal for dry & semi liquid food.

\* Soft fabric handy lunch box to carry full meal.

- \* Keeps food fresh for long hours.
- \* Washable and easy to clean fabric jacket.
- \* Easy to carry, soft fabric handy lunch carrier.
- \* Do not heat the container empty or long time.
- \* Do not keep the glass container with frozen.
- \* Dishes directly in a hot oven as it may damage the container.



for long performance



High quality zip Soft woven belt to carry while travelling

MAX FRESH



350ml - 3 Pcs

Easy to open



Easy to close





MAX FRESH GLASSY ROUND





cello GLASSY

square



for long performance

High quality zip Soft woven belt to carry while travelling





Easy to open

Easy to close

### **Key Features**

\* Microwave safe (without lid) Leak proof containers.

- \* Ideal for office going people.
- \* Ideal for dry & semi liquid food.
- \* Soft fabric handy lunch box to carry full meal.
- \* Keeps food fresh for long hours.
- \* Washable and easy to clean fabric jacket.
- \* Easy to carry , soft fabric handy lunch carrier.
- \* Do not heat the container empty or long time.
- \* Do not keep the glass container with frozen.
- \* Dishes directly in a hot oven as it may damage the container.









