



For over two decades Cello is working hard to anticipate your needs. Helping you keep food hot, tasty and hygienic to preserve health of your loved ones.

We have been with you, serving you in each and every space of your home, from living room to dining room to bathroom. And we are proud to be part of your family.

Cello now has an unmatched range of Max Fresh Containers and Lunch Pack series. Max

Fresh range is made from 100% food grade Polypropylene (PP) material at its ultra modern plants with world class designs, which are leak proof, break proof and hygienic.

Cello group is striving towards introducing a world class lifestyle to every individual for an enduring relationship of trust and commitment.

No wonder millions of families in India and around the world have put their trust in Cello.

After all wherever there's love, wherever there's joy there's Cello a companion of your life.

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Available colors



100% Food Grade • Attractive colours

Odourless • Refrigerator Safe

Stackable Microwave Safe (without Lid)

Capacities :- 225 ml, 375 ml, 550 m













Stackable Microwave Safe (without Lid)









100 ml

Available colors



Available colors



175 ml

Available colors



250 ml







50 ml

ROUND container



cello SQUARE containers



350 ml

cello FREEZE container Maxfresh



100% Food Grade • Attractive colours

Odourless • Refrigerator Safe

Stackable • Microwave Safe (without Lid)







Available Colors :-









Key Features

- * Microwave Safe (Without Lid) Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.

Available colours :-



Capacties :- 650 ml, 1500 ml, 2300 ml



ALL ROUND containers



Key Features

- * Microwave Safe (Without Lid).
- * Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.
- * Refrigerator Safe.









Available Colors :-









cello MICROWAVE CUM FRIDGE

container Big & Small



MAX FRESH MICROWAVE CUM FRIDGE CONTAINER BIG

2000ml



To The Microwave From The Fridge

MAX FRESH MICROWAVE CUM FRIDGE CONTAINER SMALL 1400ml

Available Colors :-



- * Your idea on to go meal solution. Just pop up the steam vent & leave the seal in place to prevent spills when reheating.
- * Stackable, modular shape maximizes refrigerator space. * Keeps Food Fresh For Long Hours.
- * Microwave reheatable products are not intended your cooking.
- * Typical reheating is at 50 70% power depending on wattage of your Microwave.
- * Refrigerator Safe & Dishwasher Safe.
- * Easy to clean.











MAX FRESH SALAD BOWL 650 ml Approx

100% Food Grade Attractive colours

Odourless • Refrigerator Safe

Stackable Microwave Safe (without Lid)













cello Multi Purpose container





130ML EACH





SLEEK CONTAINER SMALL



SLEEK CONTAINER BIG

100% Food Grade • Attractive colours
Odourless • Refrigerator Safe
Stackable • Microwave Safe (without Lid)







Clip lock stainless steel containers



150ml, 300ml, 500ml, 800ml, 1300ml, 1800, 2000ml, 3000ml

STAINLESS STEEL CONTAINERS

















ESTELLA

- Refrigerator & Dishwasher safe.





cello COMPACT lunch box

- * Microwave Safe Container (Without Lid).
- * Ideal For Office & School Going People.
- * Ideal For Dry & Semi Liquid Food.
- * Compact Lunch Box To Carry Meal.
- * Keeps Food Fresh For Long Hours.
- * Easy To Carry.







EASY TO OPEN



EASY TO CLOSE





cello COMPACT lunch box 2 big

Key Features

- · Microwave Safe Container (without Lid)
- · Ideal For Office Going People.
- · Ideal For Dry And Semi Liquid Food.
- · Compact Lunch Box To Carry Meal.
- · Keeps Food Fresh For Long Hours.
- · Easy To Carry.

Available in colors



















Easy to Open

Easy to Close

Happy meal

Key Features

- * Sleek Double Decker Container, Special Pickle pocket With Lid.
- *Refrigerator Safe and Dish washer Safe.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean.
- * Microwave Safe Without Lid.

Available in colors











- Microwave Safe (WITHOUT LID)
- 100% Food Grade
- · Airtight



cello SLIMY lunch box

Key Features

- * Compact Size Which Fits Easily in Briefcase, Schoolbag & Handbag.
- * Refrigerator Safe & Dishwasher Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours
- * Microwave Safe Without Lid.



Available colours :-





SUPER BITE lunch box







Available Design :-











Key Features

- * Microwave Safe Container (Without Lid)
- * Ideal For Dry and Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Carry.







BITE lunch box



cello ICON lunch box



Large

Key Features

- * Microwave Safe Container (without Lid).
- * Ideal or Office Going People.
- * Ideal For Dry & Semi Liquid Food.
- * Compact Lunch Box To Carry Meal.
- * Keeps Food Fresh or Long Hours.
- * Easy To Carry.



Medium







Available Design :-





















Key Features

- * Airtight
- * Washable & Easy To Clean Containers.
- * Dishwasher Safe.
- * Keep Spices Fresh For Long.
- * Ideal For Spices.







Available Colors :-





cello ALL ROUND container set





Easy To Open



Easy To Close

- * Microwave Safe (Without Lid).
- * Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.
- * Refrigerator Safe.

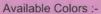




















cello DECO containers



Key Features

- * Microwave Safe (Without Lid).
- * Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.
- * Refrigerator Safe.

Available Design:











cello UNIVERSAL container set

Key Features

- * Microwave Safe (Without Lid)

 Leak Proof Containers.
- * Ideal For Dry & Semi Liquid Food.
- * Available In Different Capacities.
- * Washable & Easy To Clean Containers.



Easy To Open



Easy To Close



MAX FRESH UNIVERSAL CONTAINER SET



Available Colors:

Capacties :- 650 ml, 1500 ml, 2300 ml









Key Features

- * Superior quality stainless steel leak proof container
- * Refrigerator & Dish washer safe.
- * Airtight.
- * Easy to carry.
- * Easy open lid.
- * Stackable.

Use & Care

- * Use a sponge to clean and not abrasive cleaners or scouring pads. (mental mesh)
- * Do not use in microwave, Oven and on gas stove.









cello ESTELLA lunch 2 & 3

Clip lock stainless steel containers

Key Features

- * Superior quality stainless steel leak proof container
- * Refrigerator & Dish washer safe.
- * Airtight.
- * Easy to carry.
- * Easy open lid.
- * Stackable.
- * Additional Spoon & Fork.

MAXFRESH ESTELLA LUNCH BOX 2

300ml - 2Pcs

Available colours:





MAXFRESH ESTELLA LUNCH BOX 3

300ml - 3Pcs

- * Superior quality stainless steel leak proof container
- * Refrigerator & Dish washer safe.
- * Airtight.
- * Easy to carry.
- * Easy open lid.
- * Stackable





















cello ESTELLA lunch combo

Clip lock stainless steel containers

Key Features

- * Superior quality stainless steel leak proof container
- * Refrigerator & Dish washer safe.
- * Airtight.
- * Easy to carry.
- * Easy open lid.
- * Stackable.

Use & Care

- * Use a sponge to clean and not abrasive cleaners or scouring pads. (mental mesh)
- * Do not use in microwave, Oven and on gas stove.



Soft Woven Belt & Handle to carry With Comfort over Your shoulder & Hand



High Quality Clip Lock



Easy to Open & Close with sturdy clips



Special silicon ring in lid













cello HOT WAVE lunch 3



Key Features

- * Microwaveble leak proof container with Steel Inner.
- * Containers can be used in microwave for reheating food
- * Ideal for office going people.

Available colours:

- * Ideal for dry & semi liquid food.
- * Keeps food fresh for long hours.
- * Washable & easy to clean fabric jacket.
- * Easy to carry.
- * Soft fabric handy lunch carier.









cello

cello Micro lunch 2 & 3

Available colours:







Key Features

- * Microwaveble leak proof container with Steel Inner.
- * Containers can be used in microwave for reheating food
- * Ideal for office going people.
- * Ideal for dry & semi liquid food.
- * Keeps food fresh for long hours.
- * Washable & easy to clean fabric jacket.
- * Easy to carry.
- * Soft fabric handy lunch carier.

Available colours:









cello SUPER lunch



MAX FRESH SUPER LUNCH 2

375 ml - 2 Pcs





- * Microwave Safe (without Lid) Leak proof Containers.
- * Special Slot Inside The Jacket For Keeping Fork & Spoon.
- * Ideal For Office Going People.
- * Ideal For Dry And Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Available In Different Capacities.
- * Washable And Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carier.
- * External Slot On Jacket To Store Any Food Sachets.



cello MY lunch

Key Features

- * Microwave Safe Without Lid.
- * Leak Proof Container
- * Ideal For Office Going People
- * Ideal For Fruits & Salads
- * Ideal For Dry & Semi Liquid Food
- * Compact Lunch Box To Carry Meal
- * Keeps Food Fresh For Long Hours
- * Washable & Easy To Clean Fabric Jacket
- * Easy To Carry

Caution: Keep away from sharp objects.

cello





High Quality Zip for Long Performance.



Easy To Open



Easy to close

TRI lunch



High Quality Zip for Long Performance.



Easy To Open



Easy to close



650 ml - 1 Pc 250 ml - 2 Pcs









cello SUPER lunch combo





Soft Woven Belt To Carry While Travelling



High Quality Zip For Long Performance











- Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.



- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Refrigerator Safe & Dish washer Safe.

- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.
- * Special Silicon Food Grade Seal In Lid.



cello LUNCH click

Key Features

- * Providing Spoon & Fork.
- * Refrigerator Safe & Dish washer Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.
- * Microwave Safe Without Lid.
- * Special Silicon Food Grade Seal In Lid.

cello



Easy To Open

Easy To Close

cello HERO lunch box



MAXERESH HERO LUNCH BOX

300ml - 2Pcs

Key Features

- * Superior quality stainless steel
- * Leak proof container
- * Ideal for School going kids
- * Compact lunch box to carry full meal
- * Keeps food fresh for long hours
- * Washable & easy to wipe jacket
- * Easy to carry
- * Special Silicon food grade seal in lid



PERFECT lunch

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Refrigerator Safe & Dish washer Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.
- * Special Silicon Food Grade Seal In Lid.











cello SUPER steel - 2



MAX FRESH SUPER STEEL 2 300 ml - 2 Pcs

Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
- * Refrigerator Safe & Dish washer Safe.
- * Ideal For Dry & Semi Liquid Food.
- * Keeps Food Fresh For Long Hours.
- * Easy To Clean Fabric Jacket.

SUPREMO 4







cello STEEL click



Key Features

- * Superior Quality Stainless Steel Leak Proof Containers.
- * Additional Spoon & Fork Provided.
- * Ideal For Office Going People.
- * Ideal For Dry And Semi Liquid Food.
- * Compact Lunch Box To Carry Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable And Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carier.
- * Trendy Designer Pouch.
- * Special Silicon Food Grade Seal In Lid.

MAX FRESH STEEL CLICK 4

300 ml - 3 Pcs 140 ml - 1 Pc







MAX FRESH STEEL CLICK 2 300 ml - 2 Pcs





cello STEEL click 3 plus

Key Features

- * Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry & Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carrier.
- * High Quality Zipper That Locks The Content.
 & Makes It Easy To Store.
- * Special Cushion Pouch.





High Quality Zip For Long Performance



Easy To Open



Easy To Close







Available Colors :-







cello Thermi lunch 3





High Quality Zip for Long Performance.



Easy To Open



Easy to close

Key Features

- * Superior Quality Stainless Steel. * Compact Lunch Box To Carry Full Meal.
- * Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry Semi Liquid Food. * Easy To Carry.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.







Available Colors :-



cello Thermi lunch 2 big & small



- * Superior Quality Stainless Steel Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry Semi Liquid Food.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.



MAX FRESH THERMI LUNCH 2 BIG 350ml - 2 Pcs







Available Colors :-





MAX FRESH THERMI LUNCH 2 SMALL 275ml - 2 Pcs



High Quality Zip For Long Performance



Easy To Open



Easy To Close



cello Office mate s.s. Container

Key Features

- * Superior Quality Stainless Steel Leak Proof Containers
- * Ideal For Office
- * Ideal For Dry & Semi Liquid Food
- * Compact Lunch Box To Carry Full Meal
- * Keeps Food Fresh For Long Hours
- * Washable & Easy To Wipe Jacket
- * Easy To Carry



Easy to open



Easy to close

Available Colors :-











cello Foodlink

Key Features:

- * Microwave Safe (without lid) Leak Proof Containers.
- * Ideal For Office Going People.
- * Ideal For Dry & Semi Liquid Flood.
- * Compact Lunch Box To Carry Full Meal.
- * Keeps Food Fresh For Long Hours.
- * Washable & Easy To Clean Fabric Jacket.
- * Easy To Carry.
- * Soft Fabric Handy Lunch Carier.









MAX FRESH FOODLINK

300ml - 1 Pc 300ml - 1 Pc With Partition

600ml - 1 Pc



Unique silver foil inside for extreme insulation



Easy to access











Special rope to tie



Easy to carry



Glassy Round cello MAX FRESH GLASSY 350ml - 3 Pcs

Key Features

* Microwave safe (without lid) leak proof containers.

- * Ideal for office going people.
- * Ideal for dry semi liquid food.
- * Soft fabric handy lunch box to carry full meal
- * Keeps food fresh for long hours.
- * Washable & easy to clean fabric jacket.
- * Easy to carry, Soft fabric handy lunch carier.
- * Do not heat the container empty or long time.
- * Do not keep the glass container with frozen
- * Dishes directly in a hot oven as it may damage the container.



High Quality Zip for Long Performance



Soft Woven Belt To Carry While Traveling



Easy To Open



Easy to close









Glassy

Square







Carry While Traveling





Easy To Open

Easy to close

Key Features

- * Microwave safe (without lid) leak proof containers.
- * Ideal for office going people.
- * Ideal for dry semi liquid food.
- * Soft fabric handy lunch box to carry full meal
- * Keeps food fresh for long hours.
- * Washable & easy to clean fabric jacket.
- * Easy to carry, Soft fabric handy lunch carier.
- * Do not heat the container empty or long time.
- * Do not keep the glass container with frozen
- * Dishes directly in a hot oven as it may damage the container.









