Companion for life...

For over two decades Cello is working hard to anticipate your needs. Helping you keep food hot, tasty and hygienic to preserve health of your loved ones.

We have been with you, serving you in each and every space of your home, from living room to dining room to bathroom. And we are proud to be part of your family.

Cello now has an unmatched range of Max Fresh Containers and Lunch Pack series. Max Fresh range is made from 100% food grade Polypropylene (PP) material at its ultra modern plants with world class designs, which are leak proof, break proof and hygienic.

Cello group is striving towards introducing a world class lifestyle to every individual for an enduring relationship of trust and commitment.

No wonder millions of families in India and around the world have put their trust in Cello.

After all wherever there’s love, wherever there’s joy there’s Cello a companion of your life.
INDEX

Containers
- Round Containers ...................... 01
- Square Containers .................... 03
- Fridge Containers .................... 04
- Universal Containers ................ 05
- All Round Containers ................. 06
- Microwave cum Fridge container Big & Small
- Tumblers ................................ 08
- Sandwich & Salad Bowl ................ 09
- Multi Purpose Containers ........... 10
- Estella Stainless Steel Containers ... 11

Tiffins
- Compact Lunch Box 2 & 3 .............. 13
- Compact Lunch Box 2 Big & Happy Meal Box ..................... 14
- Slimy, Super Bite & Bite Lunch Box 15
- Icon lunch box .......................... 16
- Spice Box ................................ 17
- Club Series ............................... 18
- All Round Container Set ............. 19
- Deco Containers ....................... 20
- Universal Container Set ............. 21

Jacket Tiffins
- Prime Steel Lunch 3 ................... 22
- Estella Lunch 2 & 3 .................... 23
- Estella Lunch Combo .................. 24
- Hot Wave Lunch 3 ..................... 25
- Micro Lunch 2 & 3 ..................... 26
- Super Lunch ............................ 27
- My Lunch ............................... 28
- Tri Lunch ............................... 28
- Super Lunch Combo ................... 29
- Sling Bag ................................ 30
- Regent Lunch ......................... 31
- Lunch Click ............................ 32
- Hero Lunch & Perfect Lunch ....... 33
- Super Steel 2 .......................... 34
- Supremo 4 ................................ 34
- Steel Click ............................. 35
- Steel Click 3 Plus .................... 36
- Thermi Lunch 3 ....................... 37
- Thermi Lunch 2 Big & Small ....... 38
- Office Mate ............................. 39
- Foodlink Lunch ....................... 40
- Glassy Round ............................ 41
- Glassy Square .......................... 42

Maxfresh
FOOD CONTAINER
Available colors

100% Food Grade • Attractive colours
Odourless • Refrigerator Safe
Stackable • Microwave Safe (without Lid)

Capacities: 225 ml, 375 ml, 550 ml

ROUND containers
100% Food Grade • Attractive colours
Odourless • Refrigerator Safe
Stackable • Microwave Safe (without Lid)

Available colors

100 ml

Available colors

175 ml

Available colors

250 ml

Available colors

50 ml

ROUND container
cello® SQUARE containers

100% Food Grade
Attractive colours
Odourless
Refrigerator Safe
Stackable
Microwave Safe (without Lid)

MAX FRESH SQUARE CONTAINERS

Available colors

875 ml

Available colors

550 ml

Available colors

350 ml
cello® FREEZE container

Maxfresh FOOD CONTAINER

100% Food Grade  ●  Attractive colours
Odourless  ●  Refrigerator Safe
Stackable  ●  Microwave Safe (without Lid)

Available Colors:
- Red
- Blue

MAX FRESH FREEZE CONTAINER
3.3Ltr Approx
cello
UNIVERSAL containers

Key Features
* Microwave Safe (Without Lid)
  Leak Proof Containers.
* Ideal For Dry & Semi Liquid Food.
* Available In Different Capacities.
* Washable & Easy To Clean Containers.

Available colours:

- Capacities: 650 ml, 1500 ml, 2300 ml
**cello**

ALL ROUND containers

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**Key Features**

* Microwave Safe (Without Lid).
* Leak Proof Containers.
* Ideal For Dry & Semi Liquid Food.
* Available In Different Capacities.
* Washable & Easy To Clean Containers.
* Refrigerator Safe.

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MAX FRESH ALL ROUND CONTAINERS

3500ml - 1 Pc
2500ml - 1 Pc
1500ml - 1 Pc

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Available Colors:

- Red
- Blue
- Dark Blue
- Pink
- Yellow
- Orange
- Green
**Key Features**

* Your idea on - to - go meal solution. Just pop up the steam vent & leave the seal in place to prevent spills when reheating.
* Stackable, modular shape maximizes refrigerator space.
* Microwave reheatable products are not intended for cooking.
* Typical reheating is at 50 - 70% power depending on wattage of your Microwave.
* Refrigerator Safe & Dishwasher Safe.
* Keeps Food Fresh For Long Hours.
* Easy to clean.
MAX FRESH TUMBLERS

100% Food Grade  ●  Attractive colours
Odourless  ●  Refrigerator Safe
Stackable  ●  Microwave Safe (without Lid)

Capacities: - 350 ml, 500 ml

Available colors

TUMBLERS
Cello Sandwich Box
Max Fresh Sandwich Box
450 ml Approx

Salad Bowl
Max Fresh Salad Bowl
650 ml Approx

100% Food Grade • Attractive colours
Odourless • Refrigerator Safe
Stackable • Microwave Safe (without Lid)

Available in colors • BPA Free • Odorless • Airtight
Multi Purpose container

130ML EACH

250ML

175ML

SLEEK CONTAINER SMALL

SLEEK CONTAINER BIG

100% Food Grade • Attractive colours
Odourless • Refrigerator Safe
Stackable • Microwave Safe (without Lid)

Available in colors

BPA FREE
100% AIRTIGHT
STAINLESS STEEL CONTAINERS
150ml, 300ml, 500ml, 800ml, 1300ml, 1800, 2000ml, 3000ml

Key Features
* Superior quality stainless steel leak proof container.
* Refrigerator & Dishwasher safe.
* Airtight.
* Easy to carry.
* Easy open lid.
* Stackable.

Available Colors :
- Red
- Yellow
- Blue
- Green

100% FOOD GRADES
100% AIRTIGHT
Water Proof Container

Easy to Open & Close
Spacial Silicon Ring in Lid
ESTELLA
Clip lock stainless steel Canister

Key Features
* Superior quality stainless steel leak proof container.
* Refrigerator & Dishwasher safe.
* Airtight.
* Easy to carry.
* Easy open lid.
* Stackable.
Key Features

* Microwave Safe Container (Without Lid).
* Ideal For Office & School Going People.
* Ideal For Dry & Semi Liquid Food.
* Compact Lunch Box To Carry Meal.
* Keeps Food Fresh For Long Hours.
* Easy To Carry.
COMPACT lunch box 2 big

Key Features
- Microwave Safe Container (without Lid)
- Ideal For Office Going People.
- Ideal For Dry And Semi Liquid Food.
- Compact Lunch Box To Carry Meal.
- Keeps Food Fresh For Long Hours.
- Easy To Carry.

Available in colors

MAX FRESH COMPACT LUNCH BOX 2 BIG

Happy meal

Key Features
- Sleek Double Decker Container,
  Special Pickle pocket With Lid.
- Refrigerator Safe and Dish washer Safe.
- Keeps Food Fresh For Long Hours.
- Easy To Clean.
- Microwave Safe Without Lid.

Available in colors

MAX FRESH HAPPY MEAL
- Microwave Safe (WITHOUT LID)
- 100% Food Grade
- Airtight
**cello**

**SLIMY lunch box**

Key Features
- Compact Size Which Fits Easily in Briefcase, Schoolbag & Handbag.
- Refrigerator Safe & Dishwasher Safe.
- Ideal For Dry & Semi Liquid Food.
- Keeps Food Fresh For Long Hours.
- Microwave Safe Without Lid.

**SUPER BITE lunch box**

Available Design:
- Different designs for children.

**BITE lunch box**

Key Features
- Microwave Safe Container (Without Lid).
- Ideal For Dry and Semi Liquid Food.
- Keeps Food Fresh For Long Hours.
- Easy To Carry.

Available colours:
- Various colors for lunch boxes.
Cello ICON lunch box

Large
Key Features
- Microwave Safe Container (without Lid).
- Ideal for Office Going People.
- Ideal for Dry & Semi Liquid Food.
- Compact Lunch Box To Carry Meal.
- Keeps Food Fresh for Long Hours.
- Easy To Carry.

Medium

Small

Available Design :-

- 100% Airtight
- 100% Food Grade
- BPA Free
Cello SPICE Box

Key Features
* Airtight
* Washable & Easy To Clean Containers.
* Dishwasher Safe.
* Keep Spices Fresh For Long.
* Ideal For Spices.

Available Colors:
cello

CLUB series

MAX FRESH CLUB 6
100 ml - 1 Pc
175 ml - 1 Pc
225 ml - 1 Pc
350 ml - 1 Pc (Glass)
375 ml - 1 Pc
550 ml - 1 Pc

100% Food Grade • Attractive colours
Odourless • Refrigerator Safe
Stackable • Microwave Safe (without Lid)
ALL ROUND container set

MAX FRESH ALL ROUND CONTAINER
SET OF 3
3500ml - 1 Pc
2500ml - 1 Pc
1500ml - 1 Pc

Key Features
* Microwave Safe (Without Lid).
* Leak Proof Containers.
* Ideal For Dry & Semi Liquid Food.
* Available In Different Capacities.
* Washable & Easy To Clean Containers.
* Refrigerator Safe.

Easy To Open
Easy To Close

Available Colors: -
cello DECO containers

Key Features
* Microwave Safe (Without Lid).
* Leak Proof Containers.
* Ideal For Dry & Semi Liquid Food.
* Available In Different Capacities.
* Washable & Easy To Clean Containers.
* Refrigerator Safe.

MAX FRESH DECO CONTAINER
1000ml - 1 Pc
700ml - 1 Pc
500ml - 1 Pc

Available Design:
cello® UNIVERSAL container set

Key Features

* Microwave Safe (Without Lid)

  Leak Proof Containers.

* Ideal For Dry & Semi Liquid Food.

* Available In Different Capacities.

* Washable & Easy To Clean Containers.

MAX FRESH UNIVERSAL CONTAINER SET

Available Colors:

Capacities: 650 ml, 1500 ml, 2300 ml
**Cello PRIME Steel Lunch 3**

**Key Features**
- Superior quality stainless steel leak proof container
- Refrigerator & Dish washer safe
- Airtight
- Easy to carry
- Easy open lid
- Stackable

**MAXFRESH PRIME STEEL LUNCH 3**
- 225ml - 1Pc
- 375ml - 1Pc
- 550ml - 1Pc

**Use & Care**
- Use a sponge to clean and not abrasive cleaners or scouring pads. (mental mesh)
- Do not use in microwave, Oven and on gas stove.

Available Colors:
- [Colors Image]

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22
cello

ESTELLA lunch 2 & 3
Clip lock stainless steel containers

Key Features
* Superior quality stainless steel leak proof container
* Refrigerator & Dish washer safe.
* Airtight.
* Easy to carry.
* Easy open lid.
* Stackable.
* Additional Spoon & Fork.

MAXFRESH
ESTELLA LUNCH BOX 2
300ml - 2Pcs

Available colours:

MAXFRESH
ESTELLA LUNCH BOX 3
300ml - 3Pcs

Key Features
* Superior quality stainless steel leak proof container
* Refrigerator & Dish washer safe.
* Airtight.
* Easy to carry.
* Easy open lid.
* Stackable.

Available colours:
cello

ESTELLA lunch combo
Clip lock stainless steel containers

Key Features
* Superior quality stainless steel leak proof container
* Refrigerator & Dish washer safe.
* Airtight.
* Easy to carry.
* Easy open lid.
* Stackable.

Use & Care
* Use a sponge to clean and not abrasive cleaners or scouring pads. (mental mesh)
* Do not use in microwave, Oven and on gas stove.

Soft Woven Belt & Handle to carry with comfort over your shoulder & hand

High Quality Clip Lock

Easy to open & close with sturdy clips

Special silicon ring in lid

MAXFRESH
ESTELLA LUNCH BOX 2
300ml - 3Pcs
150ml - 1Pc
3500ml - 1Pc (Tumbler)
**cello HOT WAVE lunch 3**

**Available colours:**

**Key Features**
- Microwavable leak proof container with Steel Inner.
- Containers can be used in microwave for reheating food.
- Ideal for office going people.
- Ideal for dry & semi liquid food.
- Keeps food fresh for long hours.
- Washable & easy to clean fabric jacket.
- Easy to carry.
- Soft fabric handy lunch carier.

**MAXFRESH HOT WAVE LUNCH 3**
- 225ml - 1Pc
- 375ml - 1Pc
- 550ml - 1Pc
**Micro Lunch 2 & 3**

**Available colours:**

**Max Fresh Micro Lunch 2**
- 375ml - 2Pcs

**Max Fresh Micro Lunch 3**
- 225ml - 1Pc
- 375ml - 1Pc
- 550ml - 1Pc

**Key Features**
* Microwaveable leak proof container with Steel Inner.
* Containers can be used in microwave for reheating food.
* Ideal for office going people.
* Ideal for dry & semi liquid food.
* Keeps food fresh for long hours.
* Washable & easy to clean fabric jacket.
* Easy to carry.
* Soft fabric handy lunch carrier.

**Available colours:**

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26
**MAX FRESH SUPER LUNCH 2**
375 ml - 2 Pcs

**MAX FRESH SUPER LUNCH 3**
- 225 ml - 1 Pc
- 375 ml - 1 Pc
- 550 ml - 1 Pc

**MAX FRESH SUPER LUNCH 4**
- 225 ml - 1 Pc
- 375 ml - 2 Pcs
- 550 ml - 1 Pc

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**Key Features**

* Microwave Safe (without Lid) Leak proof Containers.
* Special Slot Inside The Jacket For Keeping Fork & Spoon.
* Ideal For Office Going People.
* Ideal For Dry And Semi Liquid Food.
* Compact Lunch Box To Carry Full Meal.
* Keeps Food Fresh For Long Hours.
* Available In Different Capacities.
* Washable And Easy To Clean Fabric Jacket.
* Easy To Carry.
* Soft Fabric Handy Lunch Carrier.
* External Slot On Jacket To Store Any Food Sachets.
**cello**

**MY lunch**

Key Features

* Microwave Safe Without Lid.
* Leak Proof Container
* Ideal For Office Going People
* Ideal For Fruits & Salads
* Ideal For Dry & Semi Liquid Food
* Compact Lunch Box To Carry Meal
* Keeps Food Fresh For Long Hours
* Washable & Easy To Clean Fabric Jacket
* Easy To Carry

**Caution:** Keep away from sharp objects.

**MAX FRESH MY LUNCH**

650 ml - 1 Pc
250 ml - 2 Pcs

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**TRI lunch**

**MAX FRESH TRI LUNCH**

650 ml - 1 Pc
250 ml - 2 Pcs

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- High Quality Zip for Long Performance.
- Easy To Open
- Easy to close

- High Quality Zip for Long Performance.
- Easy To Open
- Easy to close

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MAX FRESH SUPER LUNCH COMBO
225 ml - 1 Pc
375 ml - 2 Pcs
350 ml - 1 Pc (Glass)

Soft Woven Belt To Carry While Travelling
High Quality Zip For Long Performance

BPA FREE
Leak Proof
Airtight
**SLING Bag**

- **MAX FRESH SLING BAG**
  - 250 ml - 2 Pcs
  - 350 ml - 1 Pc (Glass)
  - 450 ml - 1 Pc
  - 50ml - 1 Pc

**Available Colors:**
- Red
- Pink

**Key Features**
- Superior Quality Stainless Steel Leak Proof Containers.
- Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
- Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.

- Refrigerator Safe & Dish washer Safe.
- Ideal For Dry & Semi Liquid Food.
- Keeps Food Fresh For Long Hours.
- Easy To Clean Fabric Jacket.
MAX FRESH REGENT LUNCH

300 ml - 2 Pcs
650 ml - 1 Pc

Available Colors:

Key Features

* Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
* Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
* Refrigerator Safe & Dish washer Safe.

* Ideal For Dry & Semi Liquid Food.
* Keeps Food Fresh For Long Hours.
* Easy To Clean Fabric Jacket.
* Special Silicon Food Grade Seal In Lid.
**cello**

**LUNCH click**

**Key Features**
* Providing Spoon & Fork.
* Refrigerator Safe & Dish washer Safe.
* Ideal For Dry & Semi Liquid Food.
* Keeps Food Fresh For Long Hours.
* Easy To Clean Fabric Jacket.
* Microwave Safe Without Lid.
* Special Silicon Food Grade Seal In Lid.

**MAX FRESH LUNCH CLICK 2**
- 300 ml - 2 Pcs

**MAX FRESH LUNCH CLICK 4**
- 140 ml - 1 Pc
- 300 ml - 3 Pcs

- **BPA FREE**
- **AIRTIGHT**

- Soft Woven Belt To Carry While Travelling
- High Quality Zip For Long Performance
- Easy To Open
- Easy To Close
cello

**HERO lunch box**

- **Key Features**
  * Superior quality stainless steel
  * Leak proof container
  * Ideal for School going kids
  * Compact lunch box to carry full meal
  * Keeps food fresh for long hours
  * Washable & easy to wipe jacket
  * Easy to carry
  * Special Silicon food grade seal in lid

**MAXFRESH HERO LUNCH BOX**

- 300ml - 2 Pcs

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**PERFECT lunch**

- **Key Features**
  * Superior Quality Stainless Steel Leak Proof Containers.
  * Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
  * Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
  * Refrigerator Safe & Dish washer Safe.
  * Ideal For Dry & Semi Liquid Food.
  * Keeps Food Fresh For Long Hours.
  * Easy To Clean Fabric Jacket.
  * Special Silicon Food Grade Seal In Lid.

**Available Colors:**

- Red
- Blue

**MAX FRESH PERFECT LUNCH**

- 300 ml - 2 Pcs
- 650 ml - 1 Pc
**SUPER steel - 2**

Key Features:
* Superior Quality Stainless Steel Leak Proof Containers.
* Additional Pocket Inside The Jacket For Keeping Paper Napkin, Spoon & Fork.
* Compact Size Which Fits Easily In Briefcase, Schoolbag & Handbag.
* Refrigerator Safe & Dish washer Safe.
* Ideal For Dry & Semi Liquid Food.
* Keeps Food Fresh For Long Hours.
* Easy To Clean Fabric Jacket.

**MAX FRESH SUPER STEEL 2**
300 ml - 2 Pcs

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**SUPREMO 4**

**MAX FRESH SUPREMO 4**
300 ml - 4 Pcs

Available Colors:-

- Red
- Blue
cello STEEL click

Key Features

* Superior Quality Stainless Steel Leak Proof Containers.
* Additional Spoon & Fork Provided.
* Ideal For Office Going People.
* Ideal For Dry And Semi Liquid Food.
* Compact Lunch Box To Carry Meal.
* Keeps Food Fresh For Long Hours.
* Washable And Easy To Clean Fabric Jacket.
* Easy To Carry.
* Soft Fabric Handy Lunch Carrier.
* Trendy Designer Pouch.
* Special Silicon Food Grade Seal In Lid.

MAX FRESH STEEL CLICK 4
300 ml - 3 Pcs
140 ml - 1 Pc

MAX FRESH STEEL CLICK 2
300 ml - 2 Pcs
STEEL click 3 plus

Key Features
- Leak Proof Containers.
- Ideal For Office Going People.
- Ideal For Dry & Semi Liquid Food.
- Compact Lunch Box To Carry Full Meal.
- Keeps Food Fresh For Long Hours.
- Washable & Easy To Clean Fabric Jacket.
- Easy To Carry.
- Soft Fabric Handy Lunch Carrier.
- High Quality Zipper That Locks The Content.
  & Makes It Easy To Store.
- Special Cushion Pouch.

MAX FRESH STEEL CLICK 3 PLUS
475ml - 3 Pcs

Available Colors:
- Red
- Blue

High Quality Zip For Long Performance
Easy To Open
Easy To Close
Cello Thermi Lunch 3

Key Features
- Superior Quality Stainless Steel.
- Leak Proof Containers.
- Ideal For Office Going People.
- Ideal For Dry Semi Liquid Food.

- Compact Lunch Box To Carry Full Meal.
- Keeps Food Fresh For Long Hours.
- Washable & Easy To Clean Fabric Jacket.
- Easy To Carry.

Available Colors: -
Key Features

- Superior Quality Stainless Steel Leak Proof Containers.
- Ideal For Office Going People.
- Ideal For Dry Semi Liquid Food.
- Compact Lunch Box To Carry Full Meal.
- Keeps Food Fresh For Long Hours.
- Washable & Easy To Clean Fabric Jacket.
- Easy To Carry.

MAX FRESH THERMI LUNCH 2 BIG
350ml - 2 Pcs.

MAX FRESH THERMI LUNCH 2 SMALL
275ml - 2 Pcs
Office mate S.S. Container

Key Features
* Superior Quality Stainless Steel
  Leak Proof Containers
* Ideal For Office
* Ideal For Dry & Semi Liquid Food
* Compact Lunch Box To Carry Full Meal
* Keeps Food Fresh For Long Hours
* Washable & Easy To Wipe Jacket
* Easy To Carry

Easy to open
Easy to close

Available Colors :-

BPA FREE

100% AIRTIGHT
**Brand:** cello

**Product:** Foodlink

**Key Features:**
- Microwave Safe (without lid)
- Leak Proof Containers.
- Ideal For Office Going People.
- Ideal For Dry & Semi Liquid Foods.
- Compact Lunch Box To Carry Full Meal.
- Keeps Food Fresh For Long Hours.
- Washable & Easy To Clean Fabric Jacket.
- Easy To Carry.
- Soft Fabric Handy Lunch Carrier.

**MAX FRESH FOODLINK**
- 300ml - 1 Pc
- 300ml - 1 Pc With Partition
- 600ml - 1 Pc

**Available Colors:**
- Unique silver foil inside for extreme insulation
- Easy to access
- Special rope to tie
- Easy to carry

**BPA Free**

**Airtight**

**Image Description:**
- Images of the product in different colors and configurations.
Glassy Round

Key Features

* Microwave safe (without lid) leak proof containers.
* Ideal for office going people.
* Ideal for dry semi liquid food.
* Soft fabric handy lunch box to carry full meal.
* Keeps food fresh for long hours.
* Washable & easy to clean fabric jacket.
* Easy to carry, Soft fabric handy lunch carrier.
* Do not heat the container empty or long time.
* Do not keep the glass container with frozen.
* Dishes directly in a hot oven as it may damage the container.

MAX FRESH GLASSY
350ml - 3 Pcs

- 100% Food Grade
- Airtight
- Hot & Cold Proof
Key Features

* Microwave safe (without lid) leak proof containers.
* Ideal for office going people.
* Ideal for dry semi liquid food.
* Soft fabric handy lunch box to carry full meal
* Keeps food fresh for long hours.
* Washable & easy to clean fabric jacket.
* Easy to carry, Soft fabric handy lunch carrier.
* Do not heat the container empty or long time.
* Do not keep the glass container with frozen
* Dishes directly in a hot oven as it may damage the container.