



Hot stays Hot.
Cold stays Cold.



2022

ABOUT US

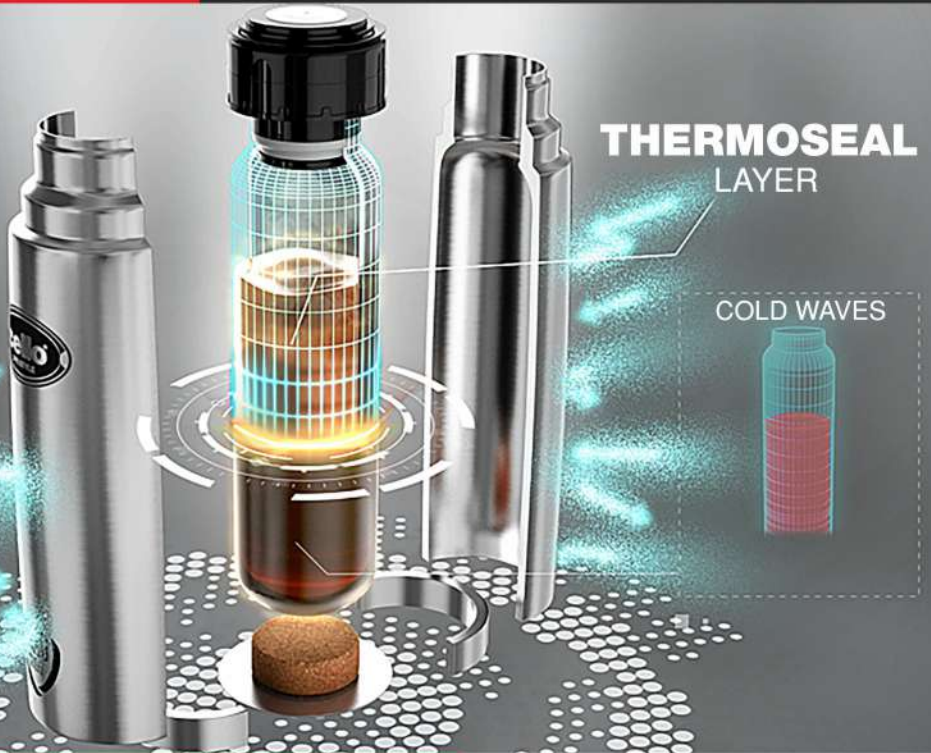
Thermo insulated products are an essential accessory when you're lazily chilling at home or travelling to work or out on a long drive on your holidays. Stainless steel vacuum insulation virtually eliminates change in temperature by creating an airless vacuum space between two stainless steel walls. Cello range of stainless steel products come with a unique VACUSTEEL TECHNOLOGY - a high quality insulation layer that provides better performance on which you can depend to keep your beverages hotter or colder upto 24 hours a day, under ideal conditions.

Cello is the leading manufacturer of insulated food and beverage containers, for over 50 years and a trusted household name in Thermoware. Cello is one of the leaders in the industry in new product development with its knowledge and expertise in insulation having launched a wide range of products in the stainless steel category such as Flasks, Lunch Carriers, Casseroles, Sports Bottles, Tea Flasks, Soup Jars, Kids Collection, Travel Collection and much more. Cello products are manufactured with the best quality material and undergoes rigorous quality inspection to ensure that each of its final product is not only durable but conforms to the highest material and performance standards.

Truly, a *Companion for Life*.

VACUSTEEL TECHNOLOGY

Cello uses 18/8 high grade premium quality stainless steel and it has a 'Thermoseal' layer with copper coating to give you one of the best performances for heat retention. Vacusteel Technology is this unique collaboration of steel and vacuum for superior insulation, which allows the beverage to remain hot or cold 24 hours a day.



**THERMOSEAL
LAYER**

COLD WAVES

NEW LAUNCH

DURO *Tuff* STEEL



"DURO TUFF RANGE WITH LONG LASTING COLOUR COAT"



* Premium Matt Finish

* Available In Different Models, Sizes & Colours

DURO TUFF STEEL





DURO FLIP



LONG LASTING COLOUR COAT



Available in:
500 | 750 | 1000

DURO SWIFT



LONG LASTING COLOUR COAT



■ EASY CARRY HANDLE IN 1500,
1800 & 2200

Available in:
500 | 750 | 1000 | 1500 | 1800 | 2200





DURO KENT



LONG LASTING COLOUR COAT



■ LOOP TO CARRY FLASK

Available in:
550 | 750 | 900

DURO MAC



LONG LASTING COLOUR COAT



■ RUBBER GRIP FOR EASY OPENING

Available in:
600 | 900



VACUSTEEL FLASKS





FLIP STYLE



■ FLIP TOP LID

Available in:
350 | 500 | 750 | 1000

LIFE STYLE



■ PUSH LID

Available in:
350 | 500 | 750 | 1000





EASY STYLE



■ **THREADED LID**

Available in:
350 | 500 | 750 | 1000

INSTYLE



■ **DUAL CUP & CAP**

Available in:
350 | 500 | 750 | 1000





GLITZ STYLE



■ COMFORTABLE CARRY POUCH

Available in:
500 | 750 | 1000

HIGH STYLE



■ COMFORTABLE CARRY POUCH

Available in:
350 | 500 | 750 | 1000



cello®



COLA BOTTLES





GLARE



■ ATTRACTIVE GLOSSY/ GLITTER COLOUR

Available in:
500 | 750 | 1000

SWIFT



■ EASY CARRY HANDLE IN 1500,
1800 & 2200

Available in:
350 | 500 | 750 | 1000 | 1500 | 1800 | 2200





SCOUT



LOOP FOR EASY CARRY

Available in:
500 | 750 | 1000

VIGO



Available in:
180 | 350 | 500 | 750



VACUSTEEL BOTTLES





ALEXIA



- DUAL COLOUR
- EASY LOOP FOR HOLD

Available in:
500 | 800

DAZZLE



- LOOP FOR EASY CARRY

Available in:
600 | 800 | 1000

COLOURMATE



- DUAL COLOUR

Available in:
500 | 800 | 1100



SHIMMER



■ SOFT SILICON LOOP



■ EASY TO CARRY

Available in:
600 | 750 | 1000

CONGO



■ LID FOR EASY SIPPING

Available in:
600 | 800



ONE TOUCH



■ PATENTED ONE TOUCH EASY SIP LID

Available in:
600 | 750 | 900

SMASH



■ WIDE MOUTH
■ DUAL OPENING LID

Available in:
600



TWIST



- TWIST SHAPE BODY
- DUAL COLOUR

Available in:
600 | 900

EVOKE



- EASY OPENING LID

Available in:
600 | 900





FORCE



■ LID CAP LOCK

Available in:
500 | 700

SPORTS LIFE



■ WIDE MOUTH
■ INBUILT HANDLE LID

Available in:
700 | 1000





BEATLE



■ CARRY HOOK

Available in:
550 | 700 | 850 | 1000

REFRESH



■ EASY TO CARRY SILCEN LOOP

Available in:
500 | 750 | 900





SLEEK



■ DOUBLE OPENING FOR SIP & GULP

Available in:
600 | 900

MAESTRO



■ WIDE MOUTH

Available in:
550 | 750 | 1000





GYMSTAR



■ EASY SIPPER NOZZLE

Available in:
650

JOY-SIP



■ PRESS LID WITH CLOSING & OPENING BUTTON

Available in:
500

TURBO



■ FLIP LOCKING

Available in:
550



SKIPPER



- PRESS LID WITH CLOSING & OPENING BUTTON

Available in:
750

iGO



- VERY EASY TO CARRY

Available in:
280

PRO



- STURDY BODY
- INBUILT HANDLE LID

Available in:
500 | 750



SMART-1



■ LOCKING LID

Available in:
500 | 700

ENER-G



■ PRESS LID WITH LOOP TO CARRY

Available in:
600 | 900

INVICTUS



■ SHINING COLOUR
■ ATTRACTIVE BODY DESIGN

Available in:
700 | 900



TREKKER



■ UNBREAKABLE LID

Available in:
600 | 900

CAMPA



■ RUBBER GRIP FOR EASY OPENING

Available in:
400 | 600 | 800 | 1100

GRIP-MAX



■ SPECIAL COLOUR GRIP
■ EASY CARRY BY LOOP LID

Available in:
600 | 900



VACUSTEEL KIDS BOTTLES



CHAMP

- BATMAN / SUPERMAN / TINKER BELL

Available in:
400 | 600





JUNIOR



■ ATTRACTIVE CHARACTER

Available in:
275 | 375 | 475

GYMSTAR TOON



■ SIPPER

Available in:
550
Spider-Man Blue | Ariel Pink

POP TOP



■ UNBREAKABLE & LID LOCK SYSTEM

Available in:
400 | 600
Hotwheels Blue | Hotwheels Red | Tinker Bell



VACUSTEEL CARRY





MY CUP



■ CONTAINER TO KEEP SUGAR

Available in:
350 | 500

TOP CLASS



■ WIDE MOUTH

Available in:
400 | 600





MY MATE



■ WIDE MOUTH FOR EASY CLEANING

Available in:
350

MONTY



■ WIDE MOUTH FOR EASY CLEANING

Available in:
300 / 450



VACUSTEEL TEA INFUSER



cello[®]
REJUNE

REJUNE



■ FOR GREEN TEA

Available in:
360



VACUSTEEL SERVING POT





ARMOUR



■ WIDE MOUTH

Available in:

800 | 1200 | 1600 | 2000

MAGNUM



■ WIDE MOUTH

Available in:

800 | 1200 | 1600 | 2000





LIVIA



■ LONG NOZZLE

Available in:
350 | 500 | 750 | 1000

LEGACY



■ STURDY HNDLE

Available in:
600 | 1000 | 1500 | 2000



LANCER




■ STURDY HANDLE & WIDE MOUTH FOR EASY CLEANING

Available in:
1500 | 2000



HOT SIP

STEEL MUG 170ml WITH COASTER CUM LID

Available colours:    



100%
FOOD
GRADE

 **DOUBLE
WALLED MUG FOR
HEAT
RETENTION**

VACUSTEEL BEVERAGE DISPENSERS



S-VAC



■ PRESS LID

Available in:
2200 | 2500 | 3000 | 3500

G-VAC



■ PRESS LID

Available in:
1900 | 2200 | 2500



VACUSTEEL TIFFIN





FREDO



■ EXTRA COMPARTMENT FOR FOLDABLE SPOON

Available in:
3 Container | 4 Container

STATUS



■ STEAM VENT

Available in:
3 Container | 4 Container

HOT STAR



■ INNERSTEEL LAYER & STEEL LID

Available in:
3 Container | 4 Container



STEEL TIFFIN



CLICK IT SQUARE



- SILICONE RING
- EASY TO OPEN

Available in:
Square Container 330ml

CLICK IT MINI



- SILICONE RING
- EASY TO OPEN

Available in:
150 - 2pcs Set

CLICK IT



- SILICONE RING
- EASY TO OPEN

Available in:
Big | Medium



VACUSTEEL SOUP & FOOD JAR





HOT & SOUR



Available in:
700

TOM YUM



Available in:
400



INSULATED HOT POTS



BELLA



- EASY LOCKING
- EASY LIFT HANDLE

Available in:
1000 | 1500 | 2500 | 3200

FORTUNA



- EASY LOCKING
- EASY LIFT HANDLE

Available in:
1500 | 2500 | 3200

MAXIMA



- EASY LOCKING
- EASY LIFT HANDLE

Available in:
1350 | 2000 | 2300 | 2800 | 3200 |
5000 | 8000 | 10000 3 PCS SET



LUMINA



- EASY LOCKING
- EASY LIFT HANDLE

Available in:
1500 | 2500 | 3500 | 5000

ROTI PLUS



- HOT POT WITH DRIP TRAY

Available in:
Medium | Big

CURRY POT



- SIMPLE & FUNCTIONAL LID FOR EASY USE

Available in:
Small | Big



ELEGANCE



- EASY LOCKING
- EASY LIFT HANDLE

Available in:
(1350 + 2300) 2PCS Set

PLATINA



- EASY LOCKING
- EASY LIFT HANDLE

Available in:
1350 | 1650 | 2200 | 3200



STEEL WATER JUGS





JAGUAR



■ WITH STEEL INNER & WIDE MOUTH



■ AVAILABLE WITH CUP



■ UNIQUE COLLAPSABLE TRI-LEG

Available in:
3000 | 4000 | 5000 | 6000 | 8000 | 10000 |
12000 | 14000 | 16000



EXE-STEEL WATER BOTTLES



H2O



■ AIR-TIGHT SEAL

Available in:
750 | 1000

FINO



■ SLEEK & STYLISH

Available in:
650 | 1000

CRYSTA



■ SLEEK & STYLISH

Available in:
1000





AVANA



■ SLEEK & STYLISH

Available in:
1000

ACE



■ EASY TO OPEN

Available in:
700/1000

SIGNA



■ SLEEK & STYLISH

Available in:
800 | 1100





SUPERB



■ FLIP TOP LID

Available in:
800 | 1100

CURVY



■ SLEEK & STYLISH

Available in:
750 | 1000



EXE-STEEL CONTAINERS





MODUSTACK



■ WIDE MOUTH FOR EASY ACCESS

Available in:
500 | 750 | 1000

SILVIA ROUND



■ WINDOW FOR CLEAR VISIBILITY

Available in:
350 | 550 | 1000 | 1500 | 2000 | 2500

SILVIA SQUARE



■ WINDOW FOR CLEAR VISIBILITY

Available in:
1000 | 1500 | 2000 | 2500





DELMA



■ WIDE MOUTH FOR EASY ACCESS

Available in:
900 | 1400

AURA



■ WIDE MOUTH FOR EASY ACCESS

Available in:
800 | 1200

CANISTA



■ WIDE MOUTH FOR EASY ACCESS

Available in:
800 | 1200





EXCELA



■ WIDE MOUTH FOR EASY ACCESS

Available in:
1200

SUPER CAN



■ SEE-THRU CONTAINER

Available in:
1000



COPPER BOTTLES



According to Ayurveda
Water stored in copper bottles
strengthens the immune system
Ayurveda believes that
Vata and Pitta doshas
slowly erode the body
start to deteriorate

cello

COP-PURA
*The best water diet
Copper Bottle*

CAUTION: *Do not use
if you are allergic to copper
1000 ml. Approx.

GOOD EARTH



#PRINT 01

Available in: 1000ml



#PRINT 02

Available in: 1000ml



DIGITAL



#PRINT 03

Available in: 1000ml



#PRINT 04

Available in: 1000ml



- 100% PURE COPPER
- ATTRACTIVE DESIGNS
- SLEEK & STYLISH



#PRINT 05

Available in: 1000ml



#PRINT 06

Available in: 1000ml



#PRINT 07

Available in: 1000ml



#PRINT 08

Available in: 1000ml



DIGITAL



- 100% PURE COPPER
- ATTRACTIVE DESIGNS
- SLEEK & STYLISH

Only
for
water



DIVA (FLOWER)

Available in: 1000ml



DIVA (ORNATE)

Available in: 1000ml



VINTAGE (FLORAL)

Available in: 1000ml



VINTAGE (TEXTURE)

Available in: 1000ml



DESIGNER



- 100% PURE COPPER
- ATTRACTIVE DESIGNS
- SLEEK & STYLISH

Only
for
water



H2O

Available in: 1100ml



H2O CLASSIC

Available in: 900ml



MOKSHA

Available in: 750ML | 1000ml



ESSENCE

Available in: 1000ml



- 100% PURE COPPER
- WIDE MOUTH FOR EASY CLEANING

Only
for
water



JEEVAN

Available in: 900ml



TATTVA

Available in: 900ml



AAYU

Available in: 1000ml



VEDA

Available in: 1000ml



- 100% PURE COPPER
- SLEEK & STYLISH

Only
for
water



YOG

Available in: 1000ml



SHATAYU

Available in: 1000ml



HAMMERED



JALSA

Available in: 9000ml



CALIBER

Available in: 1000ml



- 100% PURE COPPER
- SPECIAL HAMMERED DESIGN ON BOTTLE

Only
for
water



SANJEEVANI WATER JUG

Available in: 1500ml | 2000ml



- 100% PURE COPPER
- CARVING ON JUG

AROGYAM WATER JUG

Available in: 950ml | 1400ml



- 100% PURE COPPER
- LID CAN USE AS CUP

Only
for
water



KALASH MATKA

Available in: 5000ml & 10000ml



■ 100% PURE COPPER

Only
for
water



SANJEEVANI GIFT SET

JUG: 1500ml GLASS: 310ml Each



- 100% PURE COPPER
- IDEAL FOR GIFTING

ELITE GIFT SET (GOLD)

JUG: 1000ml GLASS: 310ml Each



Only
for
water



MOKSHA GIFT SET

JUG: 1000ml GLASS: 300ml Each



NIRVANA GIFT SET

JUG: 1000ml GLASS: 300ml Each



- 100% PURE COPPER
- IDEAL FOR GIFTING

Only
for
water



DIVA GIFT SET (ORNATE)

JUG: 1000ml GLASS: 310ml Each



DIVA GIFT SET (FLOWER)

JUG: 1000ml GLASS: 310ml Each



- 100% PURE COPPER
- IDEAL FOR GIFTING

Only
for
water



VINTAGE GIFT SET (FLORAL)

JUG: 1000ml GLASS: 310ml Each



VINTAGE GIFT SET (TEXTURE)

JUG: 1000ml GLASS: 310ml Each



- 100% PURE COPPER
- IDEAL FOR GIFTING

Only
for
water



GIFT SET



CLASSIC



VACUSTEEL FLASK 500ml WITH MUGS

IMPERIAL



VACUSTEEL FLASK 750ml WITH MUGS

MY TRIP



VACUSTEEL BOTTLE 500ml WITH MUGS





SERVIA



VACUSTEEL FLASK 350ml
WITH MUGS

DAWAT



TWO STAINLESS STEEL HOT-POT 1Ltr.
WITH 1 SERVING SPOON





*Companion
for life...*



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