

The leading household brand Cello Introduces Kleeno an international range of premium household cleaning products made with superior high performance technology

Aimed at making home-cleaning less like a chore and more convenient these impeccably designed easy-to-use and easy-to-maintain products range from toilet brushes, sink brushes, broom brushes, tile brushes, cob web brushes, dust pans, brooms, spin mops, bathroom wipers, kitchen wipers to sponge wipes and utensil scrubs.

All our products are designed and manufactured with long term durability in mind. You buy them and they are sure to give you high- performance and easy cleaning!





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### PREMIUM TOILET BRUSH WITH STORAGE

- 360° high quality crimped bristles.
- · Comes with holder for easy storage.
- · Rubberised handle for comfortable grip.







Available Colours





8901372116066

MRP : 224.00 Packing : 1/60

## ANGULAR TOILET BRUSH WITH STORAGE

- · Special angular design to reach all corners.
- · Dense high quality crimped bristles for a sparkling clean toilet.
- · Rubberised handle for comfortable grip.







Available Colours





8901372116073

MRP : 274.00 Packing : 1/36



#### DUAL ACTION HOCKEY TOILET BRUSH

- Tough bristles for cleaning stubborn stains.
   Flexible Bristles for surface cleaning.
- · Angular design to reach difficult corners and gaps.
- · Rubberised handle for comfortable grip.





#### **DUAL ACTION SINK AND DISH BRUSH**

- · Tough bristle for cleaning stubborn stains.
- · Flexible bristles for surface cleaning.
- · Provision for hanging.
- · Rubberised handle for comfortable grip.





## ECO ROUND TOILET BRUSH

- · 360° high quality crimped bristles.
- · Provision for hanging.







Available Colours



8901372116486

MRP: 109.00 Packing: 1/144

#### ECO TOILET BRUSH WITH STAND

- · 360° high quality crimped bristles.
- · Comes with holder for easy storage.

Available Colours





8901372116653 MRP : 149.00 Packing : 1/80







## ECO HOCKEY TOILET BRUSH

- · Special angular design to reach all corners.
- · Dense high quality crimped bristles for a sparkling clean toilet.





Available Colours

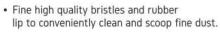




8901372116493

MRP : 125.00 Packing : 1/144

#### DUST PAN WITH BRUSH





· Rubberised handle for comfortable grip.











MRP : 274.00 Packing : 1/54







#### Available Colours









MRP : 59.00 Packing : 1/216

#### ECO DUST PAN

- · Sturdy handle with hanging provision.
- · More depth to collect more dust.
- · Rubber lip to conveniently scoop fine dust.









## TILE SCRUBBER



- · High quality flexible bristles for sparkling clean tiles.
- · Sturdy handle for comfortable grip.

Available Colours





8901372116059

MRP : 174.00 Packing : 1/72











## STANDEE BROOM BRUSH

- KLEENO SWIPE • WIPE • CLEAN
- High Quality flagged bristles to clean fine dust particles.
- · Standee brush to avoid back ache.
- · Provision for hanging.













8901372116080 MRP: 330.00 Packing: 1/36

## STANDEE HARD TILE BRUSH

- · Thick and hard bristles for cleaning toughest stains.
- · Standee brush to avoid back ache.
- · Provision for hanging.







Available Colours



8901372116097 MRP : 316.00

Packing: 1/48





## COB WEB BRUSH WITH TELESCOPIC ROD

- KLEENO SWIPE - CLEAN
- Telescopic long rod to conveniently reach difficult corners of the ceiling.
- · High quality soft bristles.
- · Light weight for effortless cleaning.









MRP : 248.00 Packing : 1/48

## COB WEB BRUSH

- · Long rod to conveniently reach difficult corners of the ceiling.
- · High Quality soft bristles.
- · Light weight for effortless cleaning.





### **EZEE CLOTH BRUSH**



- · Comfort Grip
- · Superior Cleaning
- · Sturdy & Compact















MRP : 74.00 Packing : 1/144

## **BOTTLE BRUSH**

- Flexible, long bristles get in to all those hard to-reach crevices.
- Durable high quality plastic & fexible bristles
- Ergonomically designed and light weight for comfortable cleaning.
- · Easy cleaning internal bottle crevices.





Available Colours





8901372116875 MRP : 74.00

Packing : 1/144







## Kitchen Platform & Glass Wiper

- · High quality rubber lip for squeaky clean platform.
- · Rubberised handle for comfortable grip.
- · Provision for hanging.













## POPULAR FLOOR WIPER

- · Moulded rubber lip does not tear easily.
- · Long lasting flexible rubber lip for instant Squeaky clean floor.
- · Ergonomically designed and light weight for comfortable cleaning
- · For wet cleaning floors.













# PREMIER NO DUST BROOM (EXTRA LONG)

- · Durable 3 times more.
- · Durable when compared to normal Grass Broom.
- · Zero Bhusa No shredding of Bhusa (Broom dust).
- · This Broom is made from special fibre material.
- · Long steady handle for easy cleaning.
- · Easy to wash & reuse

#### Available Colours







8901372116820

MRP: 199.00

Packing: 1/50

#### NO DUST BROOM

- · Durable -3 times more.
- · Durable when compared to Normal grass broom.
- · Zero bhusa no shredding of bhusa broom dust.
- · This broom is made from special fiber material.
- · Easy to wash & reuse.
- · For both dry and wet floor.
- · Comfort grip and sturdy.

#### Available Colours







MRP: 180.00

Packing: 1/50

#### SWACHH GRASS BROOM

- · Long lasting broom.
- · Made with soft, pure & strong grass.
- · Strong & long lasting handle.

#### Available Colours





8901372116219

MRP: 159.00

Packing: 1/50









#### EXTRA LONG PREMIUM KHARATA

- · Elegant design.
- · Durable.
- · Easy and robust grip.
- · Strong & long lasting Bristles.
- · Long steady handle for easy cleaning.

#### Available Colours







8901372116882

MRP: 154.00 Packing: 1/72





#### EASY CLEAN SPIN MOP

- · Microfiber cleaning system works great for dry and Wet cleaning.
- · Convenient standee mop for standing and cleaning.
- Extendable handle cleans easily hard to reach places.
- 360° rotating mop to clean & wring.
- 45 to 180 degrees adjustable handle for most comfortable Mopping position.



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#### SUPER CLEAN SPIN MOP



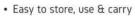


- · Extendable handle cleans easily hard to reach places.
- · 360° rotating mop to clean & wring.
- 45° to 180° adjustable handle for most comfortable mopping position.
- · Convenient wringing operation.
- · Multipurpose use; floor, glass window, etc.



### HI CLEAN SPIN MOP

- · Easy access wheel.
- · External side handle.
- · Liquid soap dispenser.
- · Water drainer.
- 360° convenient wringing operation.
- · Multipurpose use; floor, glass window, etc.
- Cleans liquid, oil & dust.
- · Handle lock for height adjustment.









#### **ULTRA CLEAN SPIN MOP**

- · Microfiber cleaning system for dry and wet cleaning.
- · Single bucket.
- · Handle swivel for wash & dry.
- · 360° rotating microfiber mop head.
- Special stainless steel bucket separate the bucket Easily, by unlocking three clips on the water-guard Board.
- · Unlocking not only save space but also helps clean Bucket easily.











#### Available Colours







8901372116325

MRP : 2114.00 Packing : 1/8





#### ULTRA CLEAN PLUS SPIN MOP

- · Microfiber cleaning system for dry and wet cleaning.
- · Single bucket.
- · Handle swivel for wash & dry
- 360° rotating microfiber mop head.
- · Special stainless steel bucket separate the bucket easily, by unlocking three clips on the water-guard board.
- · Unlocking not only save space but also helps clean bucket easily.













#### Available Colours









8901372116332 Packing: 1/8

Stainless steel basket inside



#### COMPACTO SPIN MOP

- Microfiber cleaning system works great for dry and Wet cleaning.
- Extendable handle cleans easily hard to reach places.
- · 360° rotating mop to clean & wring.
- 45° to 180° adjustable handle for most comfortable Mopping position.
- · Handle lock for height adjustment.
- · Easy to store, use & carry.







Available Colours





8901372116622

MRP : 1099.00 Packing : 1/12

## MAGIC FLAT MOP BUCKET

- · Works great for dry and wet cleaning.
- Extendable handle cleans easily under furniture and other hard to reach places.
- · No need to dip your hands in dirty water.
- · Multipurpose use; floor, glass window, etc.
- · Cleans liquid, oil & dust.
- · Handle lock for height adjustment.
- · Easy to store, use & carry.





8901372116639

MRP : 2184.00 Packing : 1/12









#### FLAT MICROFIBER MOP

- · Unique flat head refill that provides better clean with ability to clean tough to reach corners.
- · Long lasting 100% microfiber.
- · Adjustable cleaning refills.
- · Press button elegant design for easy to take on/off the Mop.
- · Light weight telescopic stainless steel rod for suitable height Adjustment.







Available Colours



8901372116547

MRP: 749.00 Packing: 1/20

### CLIP & FIT MICROFIBER MOP

- · Microfiber cleaning system for dry and wet cleaning.
- · Microfiber looped threads for durability & absorb more water for better cleaning.
- · Special clip mechanism which makes refill changing easy & mild steel handle which does not break.









Available Colours





8901372116257

MRP: 364.00 Packing: 1/36



## CLIP & FIT LOOPED COTTON MOP

- · Cotton cleaning system for dry and wet cleaning.
- Unique scruby strip helps to clean stubborn stains easily & looped threads do not entangle with the furniture and provides a lint free cleaning.
- Special clip mechanism which makes refill changing easy & mild steel handle which does not break.









Available Colours





8901372116240

MRP : 329.00 Packing : 1/36

## ROUND TELESCOPIC LOOPED COTTON MOP WITH SCRUBY

- · Cotton cleaning system for dry and wet cleaning.
- Unique scruby strip helps to clean stubborn stains easily & looped threads do not entangle with the furniture and provides a lint free cleaning.
- Extendable handle cleans easily under furniture and other hard to reach places.
- · Mild steel handle which does not break.













8901372116264 MRP : 249.00 Packing : 1/36









#### ROUND TELESCOPIC MICROFIBER MOP

- · Cotton cleaning system for dry and wet cleaning.
- · Microfiber looped threads for durability & absorb more water for better cleaning.
- Extendable handle cleans easily under furniture and other hard to reach places.
- · Mild steel handle which does not break.













## MICROFIBER TELESCOPIC DUSTER

- It can be used for cleaning dusting house, office, carriage & wardrobe.
- · It gives all your tough safe & scratch free cleaning.
- Microfiber duster with telescopic rod to clean in hard to reach corners & wall hanging roof.
- · Best quality microfiber.
- · Easily washable machine wash.







8901372116707 MRP : 479.00

Packing: 1/48





#### TWIST PLUS MOP

- Dip it in a bucket filled with water.
- · Twist to get rid of access water.
- · No hand contact with dirty water & maintain proper hygiene.
- The microfiber thread has more water absorbent than cotton thread.
- Heavy weight telescopic stainless steel rod for suitable height adjustment.



Available Colours



8901372116530

MRP : 589.00 Packing : 1/40

#### CLASSIC TWIST MOP

- · Dip it in a bucket filled with water.
- · Twist to get rid of access water.
- No hand contact with dirty water & maintain proper hygiene.
- The microfiber thread has more water absorbent than cotton thread.
- Heavy weight telescopic stainless steel rod for suitable height adjustment.

Available Colours





8901372116523

MRP: 589.00 Packing: 1/40





### MICROFIBER TWIST MOP

- · Dip it in a bucket filled with water.
- · Twist to get rid of access water.
- · No hand contact with dirty water & maintain proper hygiene.
- The microfiber thread has more water absorbent than cotton thread.
- Heavy weight telescopic stainless steel rod for suitable height adjustment.

Available Colours





8901372116455

MRP : 325.00 Packing : 1/48







#### POPULAR DECK MOP

KLEENO SWIPE • WIPE • CLEAN

- · Quality Cotton.
- · Light Weight.
- · Easy to Use.
- · Effective Cleaning.



#### Available Colours



#### 8901372116721

MRP : 159.00

(Full set inclusive of 122cms designer rod)  $MRP:\,95.00\,$ 

(Only for refill)
Packing: 1/54











8901372116349 MRP: 499.00 Packing: 1/36 Set of 3 Pcs.

## LOOPED COTTON REFILL



8901372116554

MRP : 119.00 Packing : 1/36

# CLIP & FIT MICROFIBER REFILL



8901372116295

MRP : 169.00 Packing : 1/

## MICROFIBER DISC REFILL





8901372116356

MRP: 139.00 Packing: 1/144



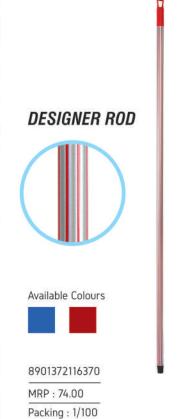
## TELESCOPIC SHINY ROD



8901372116363 MRP: 119.00

Packing : 1/100













SCRUB PAD (3 x 4)

8901372116141

MRP: 15.00 Packing: 1/528

## SCRUB PAD (4 x 5)

8901372116158

MRP : 20.00 Packing : 1/396

#### **UTENSIL SCRUBBER**

8901372116608

MRP: 10.00 Packing: 1/600

- · Alox uniformly distributed across all layers to clean stubborn stains.
  - · Perfect for cleaning utensils, tiles, ceramics and brassware.
    - · Made of long lasting nylon fibres.



## JUMBO SCRUB PAD (4x6)

- · Strong nylon loops for effective and sparkling cleaning.
- · Ideal for glassware, melmoware, plastic products etc.
- · Advance ultrasonic sealing for extra durability.
- · Long lasting and stays firm even after repeated use.
- · Cleans with minimum washing soap/ liquid.

8901372116738

MRP: 79.00

Packing: 1/240 Set of 10 Pcs.



### HEAVY DUTY SCRUB PAD

- Specially designed for cleaning tough stains on tava, kadai & cookers.
- Alox uniformly distributed in all layers to clean stubborn stains.
- Made of long lasting nylon fibres for superior cleaning of tough utensils.

#### 8901372116165

MRP : 20.00 Packing : 1/264



#### SPONGE SCRUB PAD

- Thick sponge backing for gentle, Convenient scratch proof cleaning and scrub pad for cleaning. Stubborn stains.
- Special adhesive for a long lasting sponge and scrub bond.

#### 8901372116172

MRP: 20.00 Packing: 1/264



## GRIPPER SPONGE SCRUB PAD

- Alox is uniformly distributed across all layer to clean stubborn stains.
- · Made of long lasting nylon fibers.
- Clean with minimum washing soap/ liquid.

#### 8901372116769

MRP: 60.00 Packing: 1/360 Set of 3 Pcs.



#### MAGIC SCRUB PAD

- Strong nylon loops with advance ultrasonic sealing and a thick Sponge for convenient, durable and sparkling cleaning.
- Ideal for glassware, melmoware and plastic products.

#### 8901372116189

MRP : 30.00 Packing : 1/336



#### POWER SCRUB PAD

- Easily remove stubborn stain, safe on hands.
- Do not use on any Glassware, plastics or coated surface.
- Use with soap / detergent.
- Ideal to clean metal utensils, sink, tiles, rusted metal parts & tools.

#### 8901372116592

MRP: 29.00

Packing: 1/432





#### SHINY SPONGE SCRUB PAD

- Strong nylon loops with advance ultrasonic sealing and a thick Sponge for convenient, durable and sparkling cleaning.
- Ideal for glassware, melmoware and plastic products.

#### 8901372116790

MRP: 99.00

Packing: 1/360 Set of 4 Pcs.



## NYLO STEEL SCRUBBER

- Multipurpose burnt utensils, sink, tiles, bath tubs, machine parts & tools.
- Heavy Duty scrubs away stubborn stain.
- · Efficient, Hygienic & Economical
- · Safe for hands & utensils.
- · Do not use on glassware.
- · Store away from soap / dish bar

#### 8901372116585

MRP : 30.00

Packing: 1/432



## RAINBOW SPONGE WIPE

- Ideal for non stick cookware.
- · Hygienic & fine cleaning.
- · Efficient & Economical
- · Safe for hands & utensils.
- · Easy to clean, wash & reuse.
- · Lint free, long lasting.

#### 8901372116837

MRP: 29.00

Packing : 1/540



## NON STICK UTENSIL SCRUBBER

- Ideal for non stick cookware, delicate utensils & glassware.
- · Scrach free, hygienic & fine cleaning.
- · Efficient & Economical.
- · Safe for Hands & Utensils.
- · Easy to Clean, Wash & Reuse.
- · Store away from soap / dish bar.

8901372116578

MRP: 19.00

Packing : 1/432



#### GALVANIZED SCRUBBER

8901372116745

MRP: 99.00

Packing: 1/192 Set of 4 Pcs.



#### COPPERIZED SCRUBBER

8901372116752

MRP: 119.00

Packing: 1/192 Set of 4 Pcs.

- · Plastic Scourers glasses, dishes, smooth surface.
- · Metal Scourers caution do not use on glass, tile, marble.
  - · Use only for pots, grills and like metal surface.
- Copper Scourers wet pad, apply detergent or cleaner, Rinse clean and air dry after use.

Do not use on non-stick finished products or highly polished surface, after using it rinse and store in a non metallic container.

#### STAINLESS SCRUB PAD



(12GM)

8901372116196

MRP: 15.00

Packing : 1/312



(18GM)

8901372116202

MRP: 20.00

Packing: 1/300



(25GM)

8901372116318

MRP: 25.00

Packing: 1/240

- · Curly steel tempered wires with smooth edges to clean tough stains safely.
- · Rust, germ free, tough and long lasting suitable for cleaning pots, pans, machine parts, grills and more.





#### JET SCRUBBER

# JET MAX SCRUBBER

8901372116233

MRP: 89.00 Packing: 1/144 8901372116448

MRP: 89.00 Packing: 1/192

- · Ideal for cleaning bathroom, kitchen & floor tiles.
  - · Sturdy handle for comfortable grip.

#### Available Colours



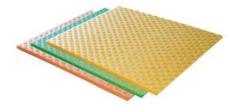


### JET POWER SCRUBBER

- · Economic handle easy to hold and use.
- · Unique Scrubber Shape cleans corners and grouts easily & effectively.
- · Evenly spread "Alox" particles on scrubber effectively scrubs tough stains.
- · Scrubber made of unwoven synthetic fiber cleans better and lasts longer.

#### 8901372116806

MRP: 89.00 Packing: 1/280



## SPONGE WIPE (SET OF 3)

8901372116226

MRP: 125.00 Packing: 1/120 Set of 3 Pcs.



#### SPONGE WIPE

8901372116134

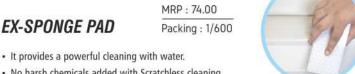
MRP: 50.00 Packing: 1/480

- · Hygienic compared to cloth, absorbs 10 times its weight in water.
- · Lint-free, long lasting cellulose based bio degradable and environment friendly wipes.



#### **EX-SPONGE PAD**

8901372116813



- · No harsh chemicals added with Scratchless cleaning.
- · High density melamine magic sponge for extra cleaning power.





#### DUAL SPONGE SCRUB HANDLE

- · Easy to replace scrubber head.
- Slide new scrubber head in to handle & click into place with scrubber side facing up, push up plastic tab, slide scrubber head forward to remove.
- Ideal for kitchen utensils, barbeque devices, bathroom ware, home appliances & more.

#### 8901372116783

MRP: 99.00

Packing: 1/336 Set of 2 Pcs.

## ANGULAR HANDLE WITH SCRUBBER

- Strong and durable scrubber with handle which effortlessly clean away grime and dirt from cooking pots and frying pans.
- It also cleans tiles, cooktops, gas burners & grills, faucets, grill windows, kitchen sinks effortlessly.
- · Scratchless cleaning.
- · Replaceable scrubber anytime.

#### 8901372116776

MRP: 169.00

Packing: 1/144 Set of 4 Pcs.







- Unique scrubby strip for cleaning tough stains & corners.
- · Extra Durable.
- · Absorbs water.
- · Cleaner home Everyday.

#### 8901372116615

MRP : 54.00 Packing : 1/100

#### MICROFIBER DISH CLOTH

- Ideal for washing up and wiping dishware, cookware countertops, stove, oven, sinks or any other surface, leaving lint-free sparkling results in the kitchen.
- · Natural absorbency and durability.
- · Remove Grease Easily.
- · Efficient even without harmful chemicals.
- · Can be used dry or damp.
- · Machine wash at 60 C, rinse and reuse.
- · Don't wash with softeners or chlorine.

#### 8901372116691

MRP : 72.00 Packing : 1/360



### MICROFIBER POLISHING CLOTH

- Easy dry removal of all dirty and fingerprints on cameras, glasses, mobiles, TV and computer screen.
- · Polishing stainless steel or aluminum appliances .
- · Natural absorbency, durability and lint-free.
- Remove Grease Easily.
- · Extreme softness.
- · Efficient even without harmful chemicals.
- · Can be used dry or damp.
- · Can nevertheless be used with specific aerosols for Hi tech item.
- · Machine wash at 60 C, rinse and reuse.
- · Don't wash with softeners or chlorine.

8901372116677

MRP : 78.00 Packing : 1/360







#### MICROFIBER GLASS CLOTH

- Removes stubborn dirt and dust from windows and mirrors leaving a crystal clear finish.
- The special microfiber texture leaves no streaks, water stains or lint.
- · Extreme softness.
- · Efficient even without harmful chemicals.
- · Can be used dry or damp.
- · Machine wash at 60 C, rinse and reuse.
- · Don't wash with softeners or chlorine.

#### 8901372116684

MRP : 75.00

Packing: 1/240

#### MICROFIBER MULTI-PURPOSE CLOTH

- Ideal for cleaning all surface around home and leave them clean and shine.
- · Natural absorbency, durability and lint-free
- · Remove Grease Easily.
- · Extreme softness.
- · Efficient even without harmful chemicals.
- · Can be used dry or damp.
- · Machine wash at 60 C, rinse and reuse.
- · Don't wash with softeners or chlorine.

8901372116714

MRP: 159.00

Packing: 1/120 Set of 5 Pcs.





# NOTES

Brought to you by



Cello Household Products,

Building A, B & C, Plot No.: 710, 711, 714 to 717, Somnath Road, Dabhel, U.T., Daman-396210. In case of consumer complaint contact consumer care executive, contact no.022-26851777 or Email us at customercare@celloworld.com | www.celloworld.com